

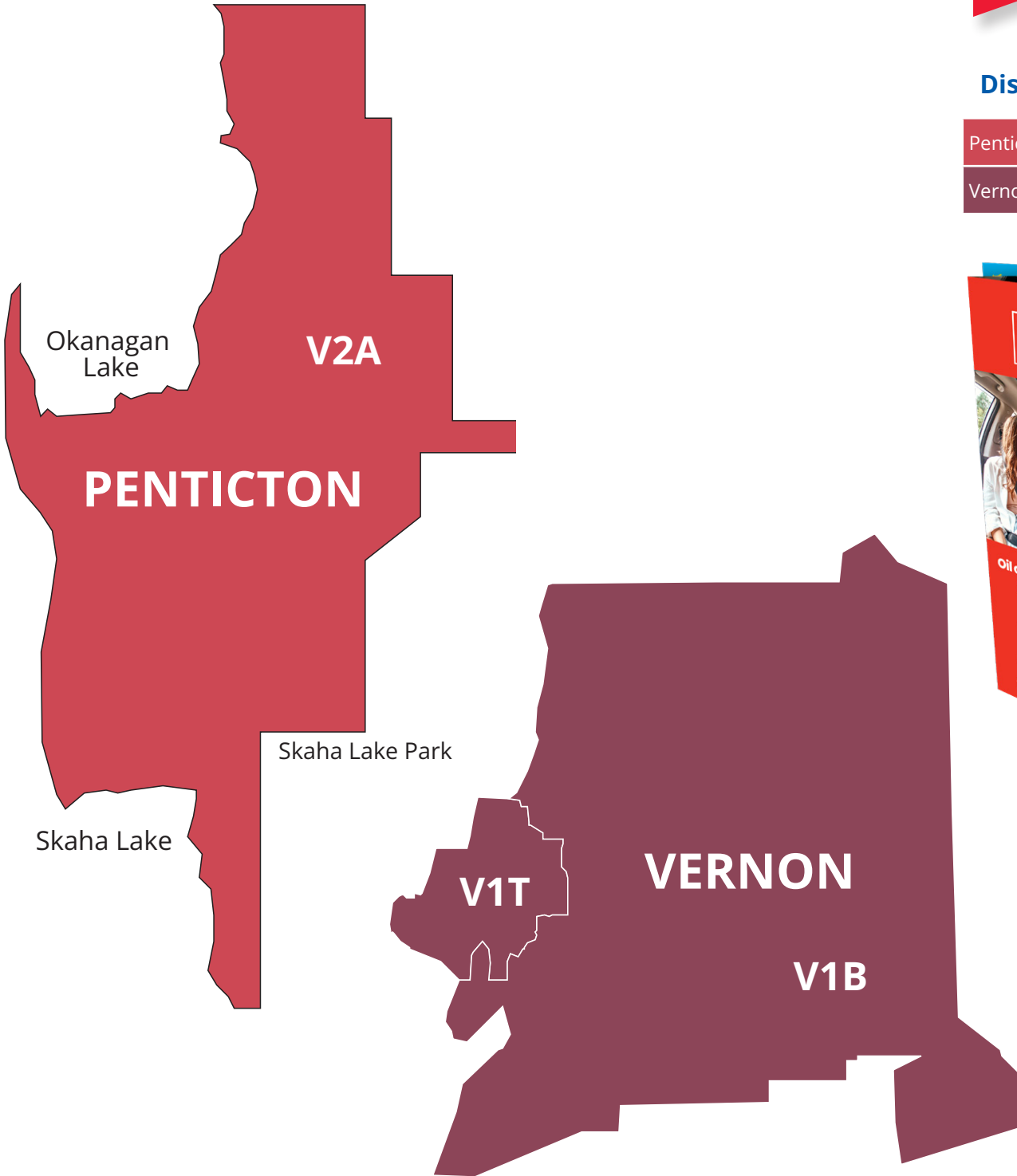
# Money \$aver

SOLO PLUS | KELOWNA BC 2025

REACHING  
**25K**  
HOMES  
PER ISSUE

Covering **2**  
Distribution Zones

Penticton	12,500 homes
Vernon	12,500 homes



Approximative Limit Zones



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# Money \$aver

## SOLO PLUS | KELOWNA BC 2025

### Put Your Marketing Dollars Towards Best Response Rates

- Reaching 25,000 homes
- Covering 2 distribution zones
- Issued 12x a year



### 2 DISTRIBUTION ZONES

Zone Description	Homes	FSA's
Penticton	12,500	V2A
Vernon	12,500	V1B, V1T

### PUBLICATION SPECS

Cover (Front/Back)	5.25"w x 10.1875"h
Full Page	5.25"w x 10.1875"h
Half Page	5.25"w x 4.9375"h

### MAILING SCHEDULE

ISSUE	IN-HOMES	DEADLINE
1 JAN	Jan 20 - 27	Dec 31
2 FEB	Feb 24 - 3	Feb 5
3 MAR	Mar 24 - 31	Mar 5
4 APR	Apr 21 - 28	Apr 2
5 MAY	May 19 - 26	Apr 30
6 JUN	Jun 12 - 23	May 28
7 JUL	Jul 21 - 28	Jul 2
8 AUG	Aug 20 - 27	Aug 1
9 SEP	Sep 17 - 24	Aug 29
10 OCT	Oct 15 - 22	Sep 26
11 NOV	Nov 12 - 19	Oct 24
12 DEC	Dec 10 - 17	Nov 21

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of Canadians  
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they find useful\*

\*2018 Deal Nerd Coupon Study. Canada Post, Kantar, SMM Status update 2024.



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