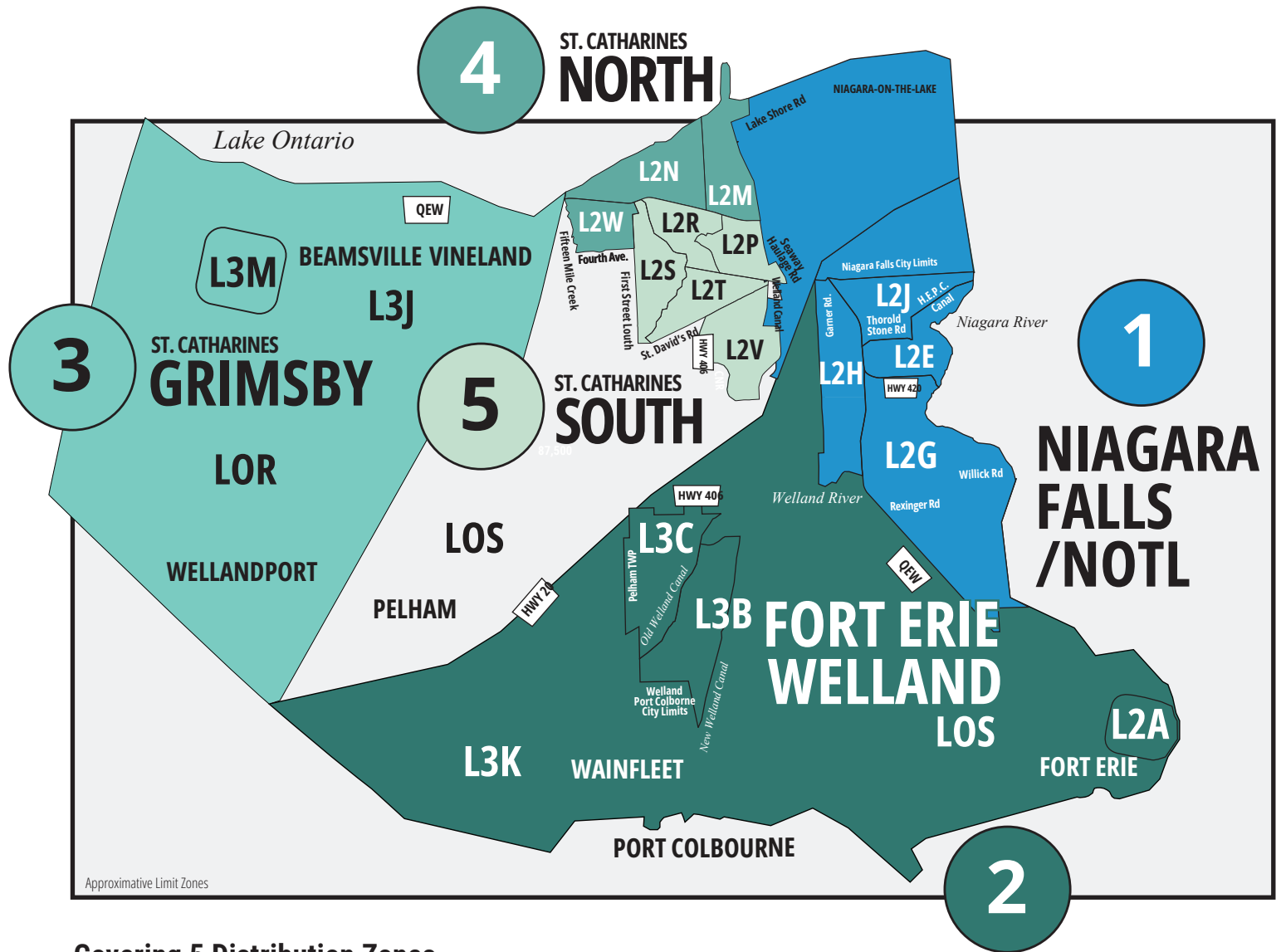


# Money \$aver

NIAGARA | MAGAZINE DISTRIBUTION 2024

REACHING  
**160K**  
HOMES



### Covering 5 Distribution Zones

1	Niagara Falls/NOTL	37,500 homes	L2H, L2J, L2E, L2G, L0S
2	Fort Erie/Welland	37,500 homes	L3C, L3B, L3K, L0S, L2A
3	St. Catharines, Grimsby	25,000 homes	L3M, LOR, L3J
4	St. Catharines North	30,000 homes	L2W, L2N, L2M, L2R
5	St. Catharines South	30,000 homes	L2S, L2R, L2P, L2T, L2V



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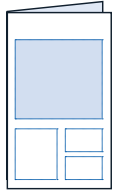
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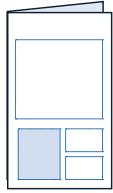
# NIAGARA MAGAZINE 2024

## Publication Specs

### Cover Options



**FRONT COVER**  
6" x 6.25"



**FULL COVER BAR**  
2.65" x 2.8"

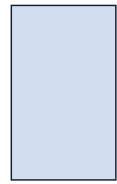


**HALF COVER BAR**  
2.65" x 1.3"

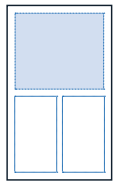


**BACK COVER**  
6" x 10.875"

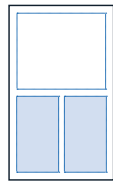
### Inside Ad Size Options



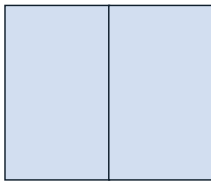
**FULL PAGE**  
6" x 10.875"



**HALF PAGE**  
5.5" x 5.06"



**QUARTER PAGE**  
2.616" x 5.06"



**DOUBLE PAGE SPREAD**  
12" x 10.875"



- Reaching 160,000 homes
- Covering 5 distribution zones
- Issued 12x a year

## Distribution

Zone Description	Circulation	FSA'S
1 Niagara Falls/NOTL	37,500 homes	L2H, L2J, L2E, L2G, L0S
2 Fort Erie/Welland	37,500 homes	L3C, L3B, L3K, LOS, L2A
3 St. Catharines, Grimsby	25,000 homes	L3M, L0R, L3J
4 St. Catharines North	30,000 homes	L2W, L2N, L2M, L2R
5 St. Catharines South	30,000 homes	L2S, L2R, L2P, L2T, L2V



ISSUE	IN-HOMES
1 JAN	Jan 10 - Jan 17
2 FEB	Feb 7 - Feb 14
3 MAR	Mar 6 - Mar 13
4 APR	Apr 3 - Apr 10
5 MAY	May 1 - May 8
6 JUN	Jun 5 - Jun 12
7 JUL	Jul 10 - Jul 17
8 AUG	Aug 14 - Aug 21
9 SEP	Sep 18 - Sep 25
10 OCT	Oct 23 - Oct 30
11 NOV	Nov 13 - Nov 20
12 DEC	Dec 4 - Dec 11

Please note: Given the uncertainty of supply chain issues, delays in service may occur. Additional fees applicable for premium stock upgrade.

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