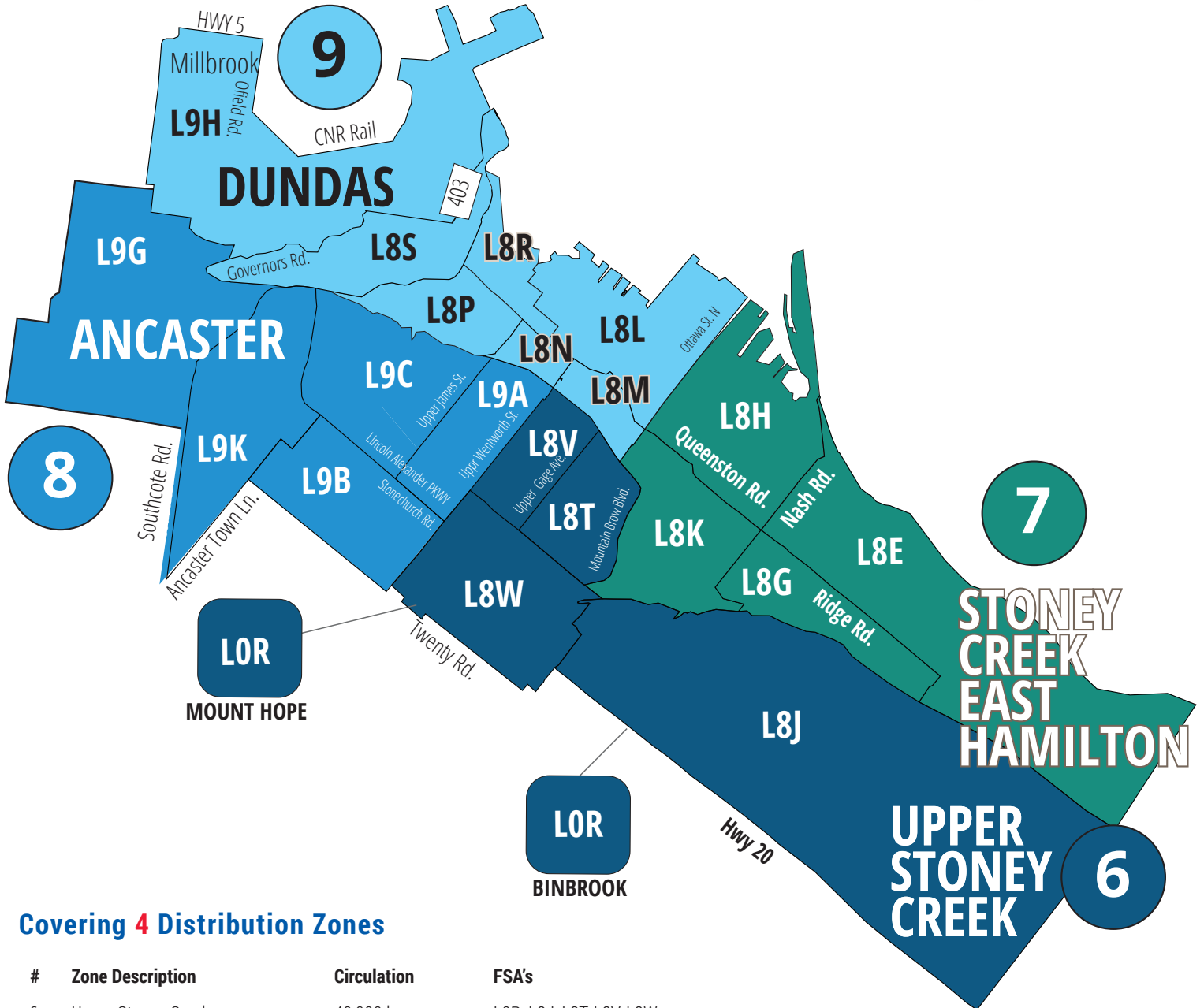


# Money \$aver

## HAMILTON | MAGAZINE DISTRIBUTION 2024

REACHING  
**160K**  
HOMES



### Covering 4 Distribution Zones

#	Zone Description	Circulation	FSA's
6	Upper Stoney Creek	40,000 homes	LOR, L8J, L8T, L8V, L8W
7	Stoney Creek, East Hamilton	40,000 homes	L8E, L8G, L8H, L8K
8	Ancaster West Mountain	40,000 homes	L9A, L9B, L9C, L9G, L9K
9	Hamilton West Central Dundas	40,000 homes	LOR, L8L, L8M, L8N, L8P, L8R, L8S, L9H



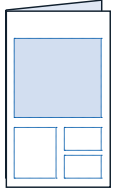
Approximative Limit Zones

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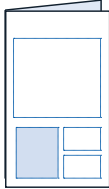


## Publication Specs

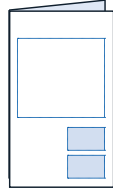
### Cover Options



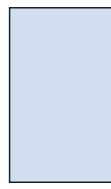
**FRONT COVER**  
6" x 6.25"



**FULL COVER BAR**  
2.65" x 2.8"

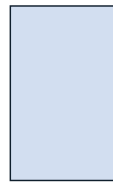


**HALF COVER BAR**  
2.65" x 1.3"

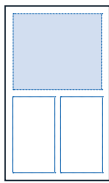


**BACK COVER**  
6" x 10.875"

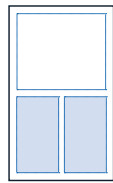
### Inside Ad Size Options



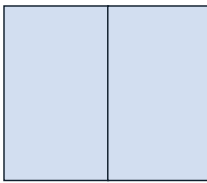
**FULL PAGE**  
6" x 10.875"



**HALF PAGE**  
5.5" x 5.06"



**QUARTER PAGE**  
2.616" x 5.06"



**DOUBLE PAGE SPREAD**  
12" x 10.875"

- Reaching 160,000 homes
- Covering 4 distribution zones
- Issued 12x a year

## Distribution

#	Zone Description	Circulation	FSA's
6	Upper Stoney Creek	40,000 homes	L0R, L8J, L8T, L8V, L8W
7	Stoney Creek, East Hamilton	40,000 homes	L8E, L8G, L8H, L8K
8	Ancaster West Mountain	40,000 homes	L9A, L9B, L9C, L9G, L9K
9	Hamilton West Central Dundas	40,000 homes	L0R, L8L, L8M, L8N, L8P, L8R, L8S, L9H



Please note: Given the uncertainty of supply chain issues, delays in service may occur. Additional fees applicable for premium stock upgrade.

ISSUE	IN-HOMES
1 JAN	Jan 10-17
2 FEB	Feb 7-14
3 MAR	Mar 6-13
4 APR	Apr 3-10
5 MAY	May 1-8
6 JUN	Jun 5-12
7 JUL	Jul 10-17
8 AUG	Aug 14-21
9 SEP	Sep 18-25
10 OCT	Oct 23-30
11 NOV	Nov 13-20
12 DEC	Dec 4-11