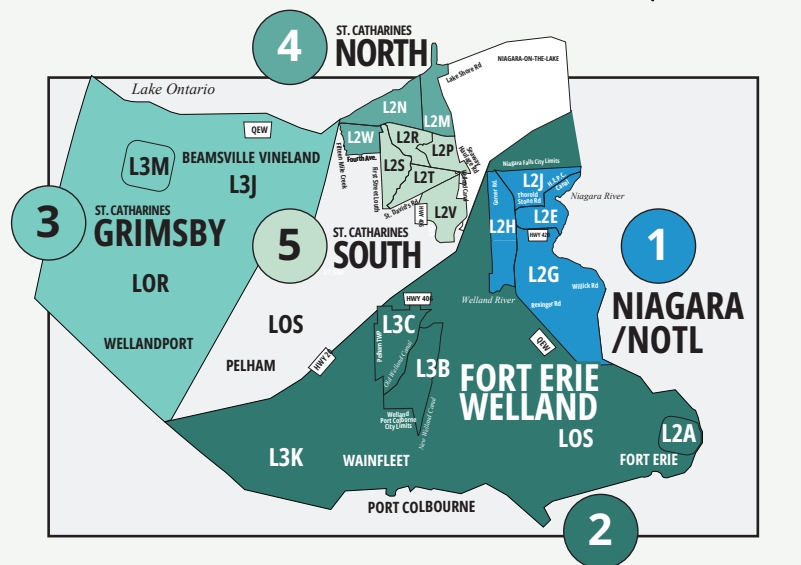
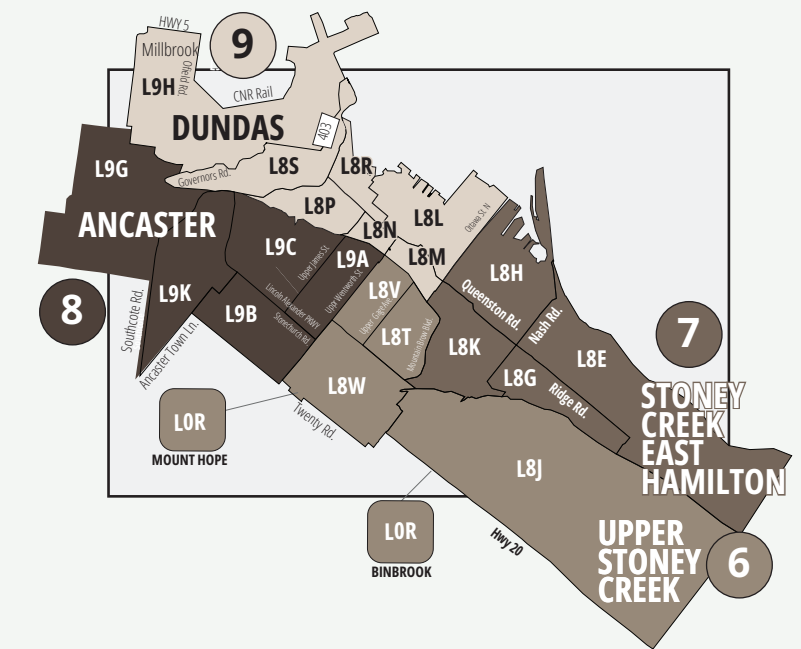
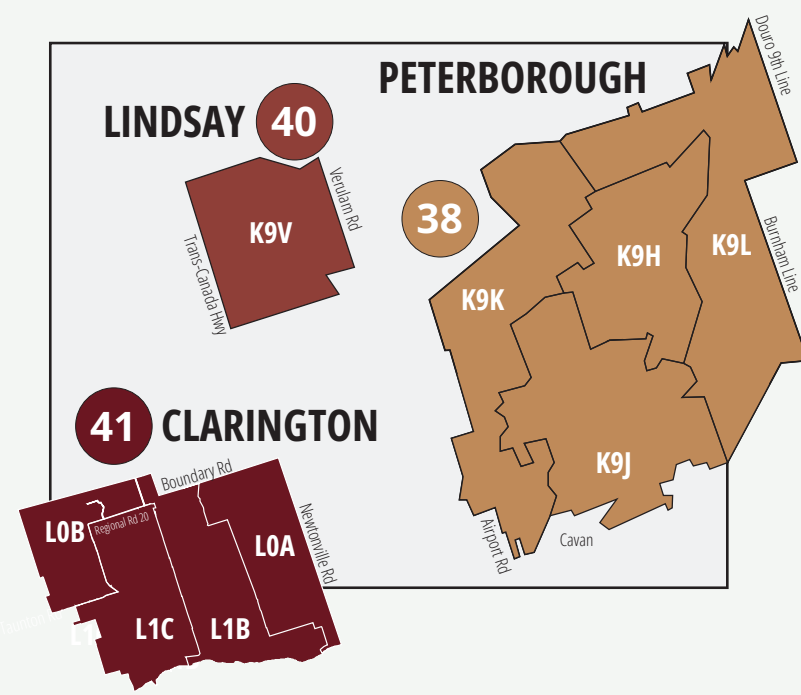




1	Niagara/NOTL	37,500 homes
2	Fort Erie/Welland	37,500 homes
3	St. Catharines, Grimsby	25,000 homes
4	St. Catharines North	30,000 homes
5	St. Catharines South	30,000 homes

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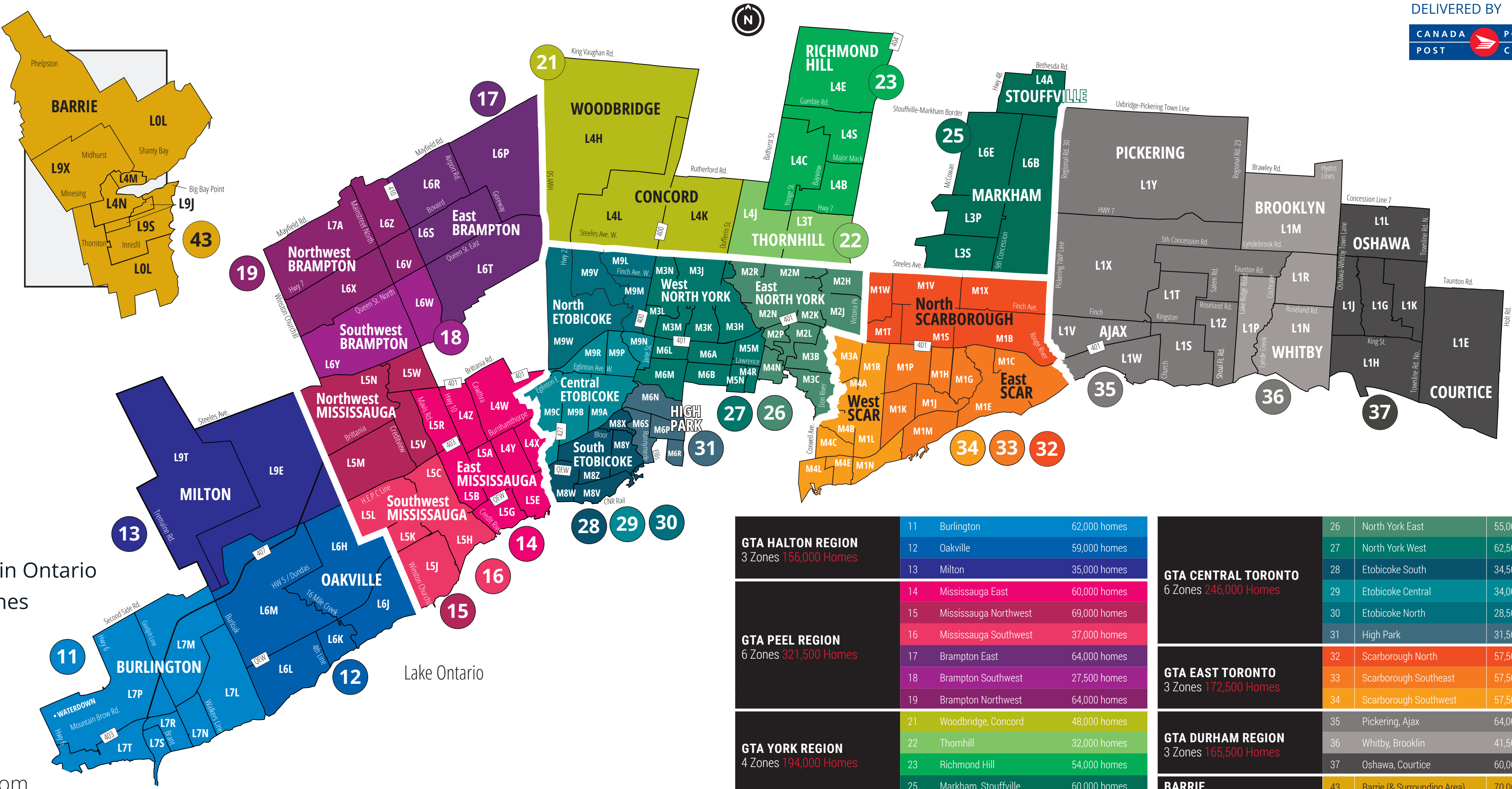
Publication Schedule

ISSUE	IN-HOMES	
1	JAN	Jan 10 - Jan 17
2	FEB	Feb 7 - Feb 14
3	MAR	Mar 6 - Mar 13
4	APR	Apr 3 - Apr 10
5	MAY	May 1 - May 8
6	JUN	Jun 5 - Jun 12
7	JUL	Jul 10 - Jul 17
8	AUG	Aug 14 - Aug 21
9	SEP	Sep 18 - Sep 25
10	OCT	Oct 23 - Oct 30
11	NOV	Nov 13 - Nov 20
12	DEC	Dec 4 - Dec 11

- **Reaching** 1,735,500 homes in Ontario
- **Covering** 38 distribution zones
- **Issued** 12x a year

Approximate Limit Zones

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GTA HALTON REGION 3 Zones 156,000 Homes	11	Burlington	62,000 homes
	12	Oakville	59,000 homes
	13	Milton	35,000 homes
GTA PEEL REGION 6 Zones 321,500 Homes	14	Mississauga East	60,000 homes
	15	Mississauga Northwest	69,000 homes
	16	Mississauga Southwest	37,000 homes
	17	Brampton East	64,000 homes
	18	Brampton Southwest	27,500 homes
	19	Brampton Northwest	64,000 homes
GTA YORK REGION 4 Zones 194,000 Homes	21	Woodbridge, Concord	48,000 homes
	22	Thornhill	32,000 homes
	23	Richmond Hill	54,000 homes
	25	Markham, Stouffville	60,000 homes

GTA CENTRAL TORONTO 6 Zones 246,000 Homes	26	North York East	55,000 homes
	27	North York West	62,500 homes
	28	Etobicoke South	34,500 homes
	29	Etobicoke Central	34,000 homes
	30	Etobicoke North	28,500 homes
GTA EAST TORONTO 3 Zones 172,500 Homes	31	High Park	31,500 homes
	32	Scarborough North	57,500 homes
	33	Scarborough Southeast	57,500 homes
GTA DURHAM REGION 3 Zones 165,500 Homes	34	Scarborough Southwest	57,500 homes
	35	Pickering, Ajax	64,000 homes
BARRIE	36	Whitby, Brooklin	41,500 homes
	37	Oshawa, Courtice	60,000 homes
	43	Barrie (& Surrounding Area)	70,000 homes