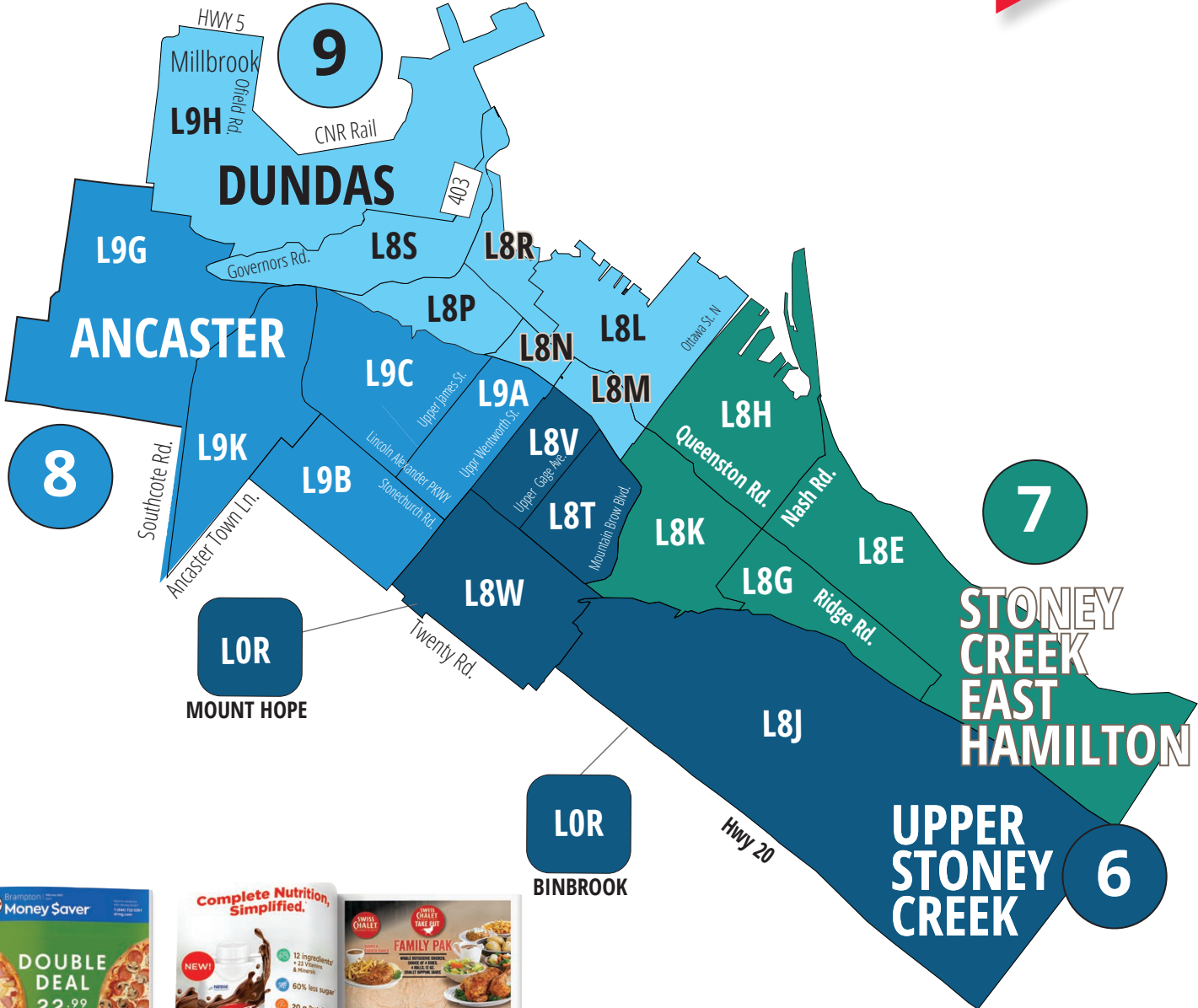


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REACHING
160K
HOMES



Approximative Limit Zones

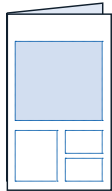
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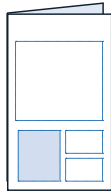
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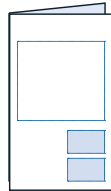
Cover Options



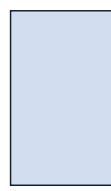
FRONT COVER
6" x 6.25"



FULL COVER BAR
2.65" x 2.8"



HALF COVER BAR
2.65" x 1.3"

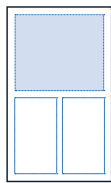


BACK COVER
6" x 10.875"

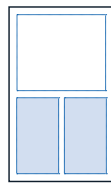
Inside Ad Size Options



FULL PAGE
6" x 10.875"



HALF PAGE
5.5" x 5.06"



QUARTER PAGE
2.616" x 5.06"



DOUBLE PAGE SPREAD
12" x 10.875"



- Reaching 160,000 homes
- Covering 4 distribution zones
- Issued 12x a year



Distribution

HAMILTON 4 Zones 160,000 Homes	6	Upper Stoney Creek	40,000 homes	L0R, L8J, L8T, L8V, L8W
	7	Stoney Creek, East Hamilton	40,000 homes	L8E, L8G, L8H, L8K
	8	Ancaster West Mountain	40,000 homes	L9A, L9B, L9C, L9G, L9K
	9	Dundas West Mountain	40,000 homes	L0R, L8L, L8M, L8N, L8P, L8R, L8S, L9H

ISSUE	IN-HOMES
1 JAN	Jan 11 - Jan 18
2 FEB	Feb 15 - Feb 22
3 MAR	Mar 15 - Mar 22
4 APR	Apr 19 - Apr 26
5 MAY	May 17 - May 24
6 JUN	Jun 14 - Jun 21
7 JUL	Jul 12 - Jul 19
8 AUG	Aug 16 - Aug 24
9 SEP	Sep 13 - Sep 20
10 OCT	Oct 11 - Oct 28
11 NOV	Nov 8 - Nov 15
12 DEC	Dec 6 - Dec 13

Please note: Given the uncertainty of supply chain issues, delays in service may occur. Additional fees applicable for premium stock upgrade.

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