

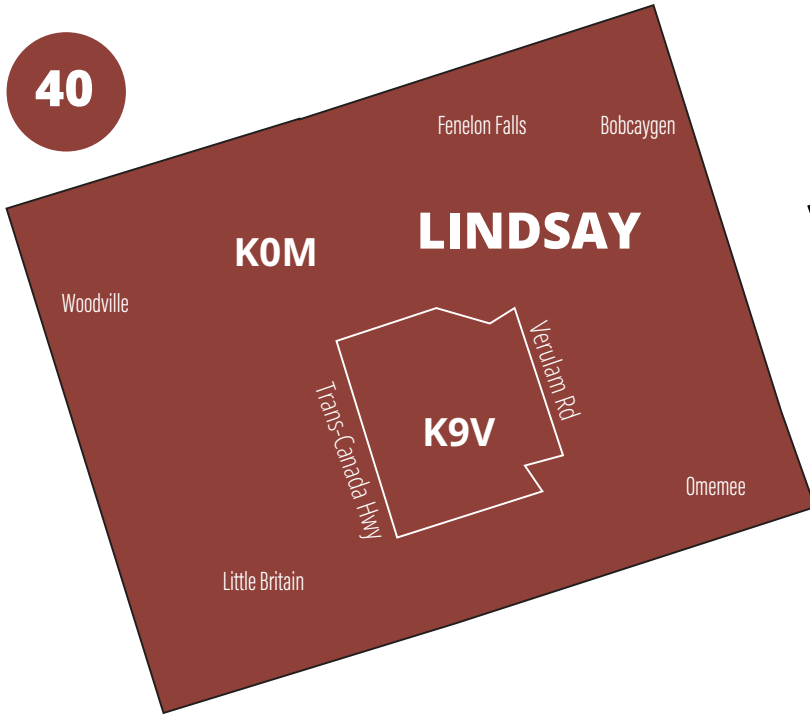
# Money \$aver

PETERBOROUGH / LINDSAY | MAGAZINE DISTRIBUTION 2025

REACHING  
**60K**  
HOMES  
PER ISSUE

38

40



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Covering 2  
Distribution Zones

|    |              |
|----|--------------|
| 38 | Peterborough |
| 40 | Lindsay      |

Approximative Limit Zones



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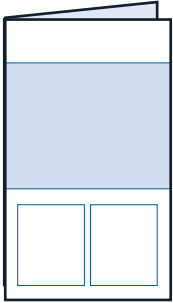
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TO ADVERTISE:  
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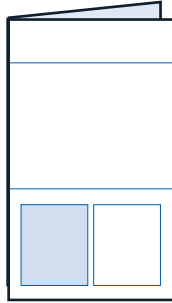
# Money \$aver

## PETERBOROUGH / LINDSAY

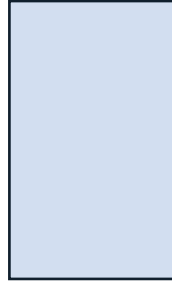
### PUBLICATION SPECS



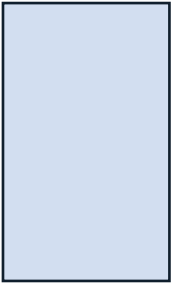
**FRONT COVER**  
6"w x 6.25"h



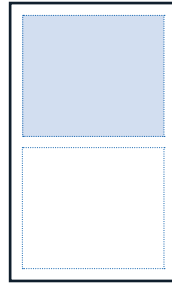
**FEATURE PANELS**  
Full: 2.65"w x 2.8"h  
Double: 5.5"w x 2.8"h



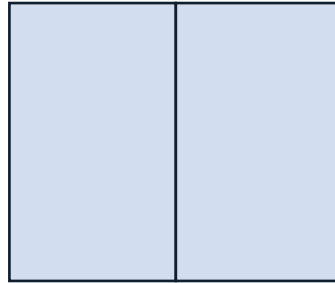
**BACK COVER**  
6"w x 10.875"h



**FULL PAGE**  
6"w x 10.875"h



**HALF PAGE**  
5.5"w x 5.06"h



**DOUBLE PAGE SPREAD**  
12"w x 10.875"h



### COVERING 2 DISTRIBUTION ZONES

| #  | Zone Description | Homes  | FSAs                    |
|----|------------------|--------|-------------------------|
| 38 | Peterborough     | 35,000 | K9K, K9H, K9L, K9J, K0L |
| 40 | Lindsay          | 25,000 | K9V, K0M                |

- Reaching 60,000 homes
- Issued 5x a year

### MAILING SCHEDULE

| ISSUE | IN-HOMES    |
|-------|-------------|
| 1 MAR | Mar 5 - 12  |
| 2 MAY | Apr 30 - 9  |
| 3 JUL | Jul 9 - 16  |
| 4 SEP | Sep 17 - 24 |
| 5 NOV | Nov 12-19   |

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