

Money \$aver[®]

HAMILTON | MAGAZINE DISTRIBUTION 2025

REACHING
160K
HOMES
PER ISSUE



Covering 4
Distribution Zones

6	Upper Stoney Creek
7	Stoney Creek, East Hamilton
8	Ancaster West Mountain
9	Hamilton West, Central and Dundas



Approximative Limit Zones

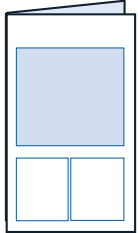


TO ADVERTISE:
1.866.993.0600 | DRMG.com

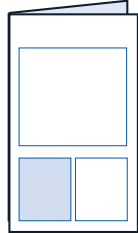
Money \$aver[®]

HAMILTON

PUBLICATION SPECS



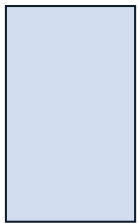
FRONT COVER
6.125"w x 5.4375"h



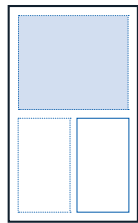
FEATURE PANEL
Full: 2.65"w x 2.8"h



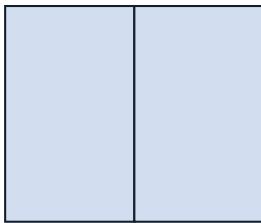
BACK COVER
6.625"w x 10.875"h



FULL PAGE
6.625"w x 10.875"h



HALF PAGE
6.125"w x 5.0625"h



DOUBLE PAGE SPREAD
13.25"w x 10.875"h



COVERING 4 DISTRIBUTION ZONES

#	Zone Description	FSA's
6	Upper Stoney Creek	L0R, L8J, L8T, L8V, L8W
7	Stoney Creek, East Hamilton	L8E, L8G, L8H, L8K
8	Ancaster West Mountain	L9A, L9B, L9C, L9G, L9K
9	Hamilton West, Central and Dundas	L0R, L8L, L8M, L8N, L8P, L8R, L8S, L9H

- **Reaching** 160,000 homes
- **Issued** 12x per year
- **4 Distribution Zones** 40,000 homes per zone

MAILING SCHEDULE

ISSUE	IN-HOMES
1 JAN	Jan 15 - 22
2 FEB	Feb 12 - 19
3 MAR	Mar 10 - 17
4 APR	Apr 7 - 14
5 MAY	Apr 30 - 7
6 JUN	Jun 11 - 18
7 JUL	Jul 9 - 16
8 AUG	Aug 13 - 20
9 SEP	Sep 17 - 24
10 OCT	Oct 22 - 29
11 NOV	Nov 12 - 19
12 DEC	Dec 3 - 10

92%
of Canadians
READ
Direct Mail*

88%
of Canadians visit
a store or go online
after receiving a
direct mail piece*

66%
of Canadians
KEEP MAIL
they find useful*

*2018 Deal Nerd Coupon Study. Canada Post, Kantar, SMM Status update 2024.



Delivered by



TO ADVERTISE:
1.866.993.0600 | DRMG.com