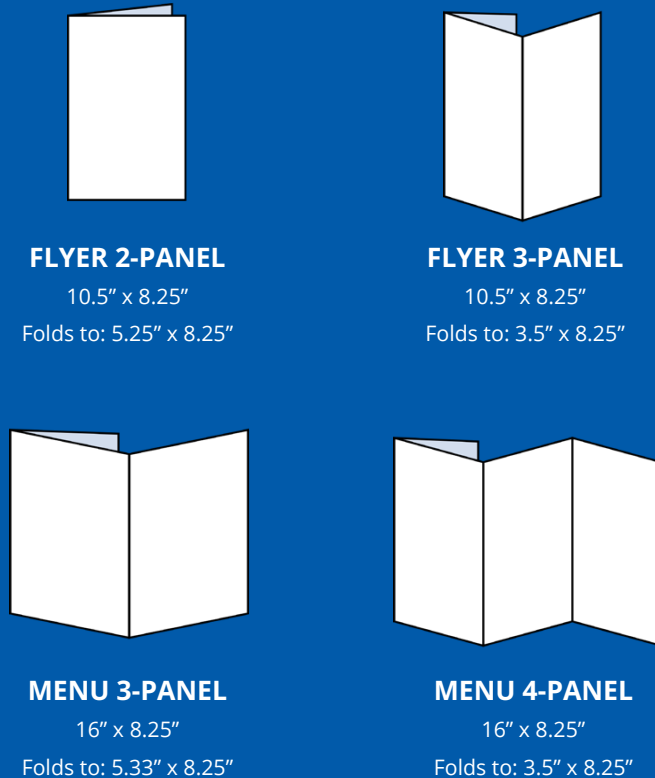


Money Saver Envelope
Artwork Specifications

NO FOLD Insert Options

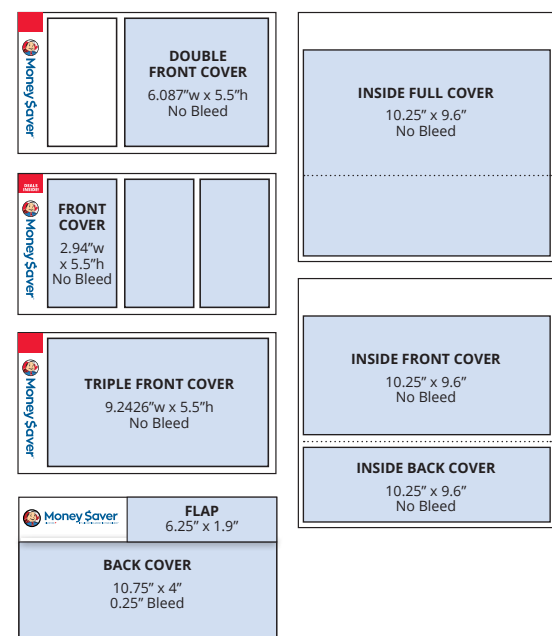


FOLDED Insert Options



All available in premium stock. Subject to additional fees.

COVER Options



Direct Mail Marketing works. According to Canada Post's Smartmail Marketing team, Direct Mail boosts the results of other advertising efforts including online/social media and radio.

92% of Canadians **READ** Direct Mail*

51% of consumers **PURCHASED** a product online or in store after receiving direct mail.

88% of Canadians **VISIT** a store or website after receiving direct mail.

39% more time is spent with **INTEGRATED** direct mail and digital campaigns than with digital-only campaigns*.



Please note: Given the uncertainty of supply chain issues, delays in service may occur.

1.877.616.1818 | DRMG.ca
Head Office: 240 Wycroft Rd. Oakville, Ontario L6K 2G7

Money \$aver

MARITIMES | ENVELOPE DISTRIBUTION 2023

REACHING
250K
HOMES
PER ISSUE

Supporting local businesses across Canada for 26 years.



TO ADVERTISE:
1.877.616.1818 | DRMG.com

Canada Post Expert Partner

As a Smartmail Marketing Expert Partner, we can pass on exclusive offers, targeting, and demographic insights to our clients.

Frequency and Repetition

Two keys to an effective marketing strategy. A multi mailing campaign in the Money Saver Envelope achieves both.

Shared Direct Mail

Increase your reach and lower your cost by sharing the cost of postage with local, regional, and national advertisers.

Solo Direct Mail

Increase your response rate and have your brand stand out by communicating one-on-one with prospects through a solo postcard, menu or brochure.

Need Menus?

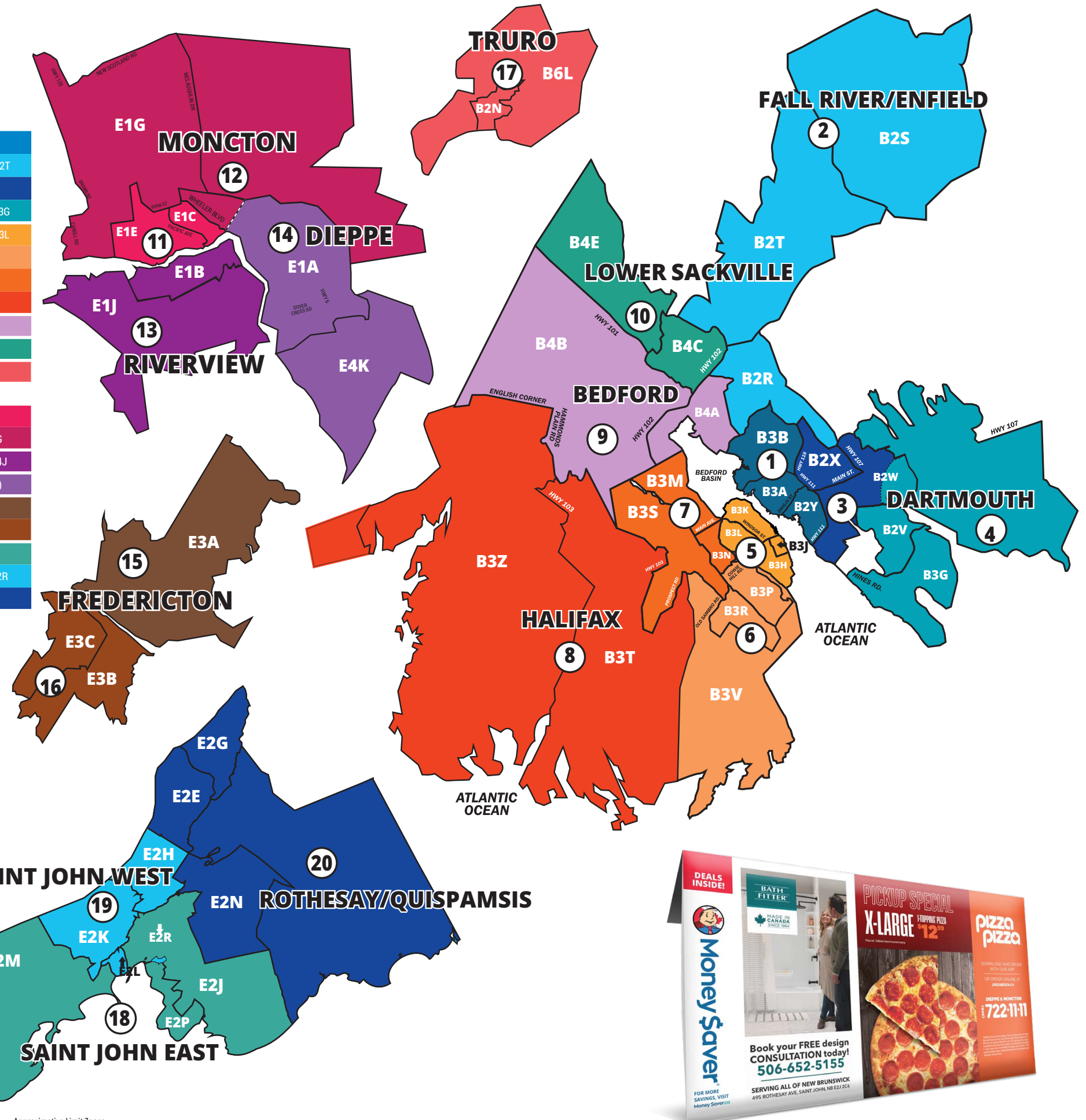
We offer many different sizes and paper stock options.



Money Saver Envelope Distribution Zones

NOVA SCOTIA 137,500 HOMES		
1	Dartmouth-North	B2Y, B3A, B3B
2	Fall River/Enfield/Elmsdale	B0N, B2R, B2S, B2T
3	Dartmouth Portland Hills/Estates, Woodlawn, Westphal, Waverly	B2W, B2X
4	Dartmouth Forrest Hills/Colby Village, Eastern Passage	B2V, B2W (Forest Hills), B3G
5	Halifax, Peninsula	B3H, B3J, B3K, B3L
6	Halifax, Northwest Arm	B3P, B3R, B3V
7	Halifax, Clayton Park/Fairview/Larry Uteck	B3M, B3N, B3S
8	Halifax, Beechville, Lakeside, Timberlea, Tantallon	B3T, B3Z
9	Bedford (Includes Bedford South, Bedford West and Larry Uteck Dr)	B4A, B4B
10	Lower Sackville	B4C, B4E
17	Truro	B2N, B6L

NEW BRUNSWICK 112,500 HOMES		
11	Moncton-Downtown	E1C, E1E
12	Moncton-North	E1A (partial), E1G
13	Riverview	E1B, E1J, E4H, E4J
14	Dieppe	E1A, E4K (partial)
15	Fredericton-North	E3A, E3B, E3C
16	Fredericton-South	E3B, E3C, E2V
18	Saint John East	E2M, E2P, E2J
19	Saint John West	E2K, E2H, E2L, E2R
20	Rothsay/Quispamsis	E2N, E2E, E2G



- Reaching 250,000 homes
- 20 Distribution Zone (12,500 per zone)
- Issued 10x per year

TO ADVERTISE:
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Approximative Limit Zones