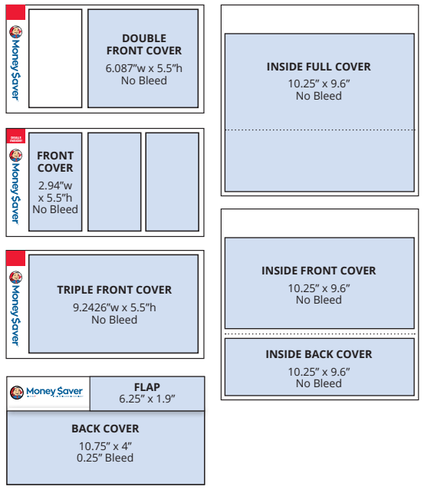
Money Saver Envelope
Artwork Specifications

NO FOLD Insert Options

MINI FLYER
3.35" x 8.25"

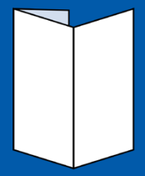
STANDARD FLYER
5.25" x 8.25"

COVER Options

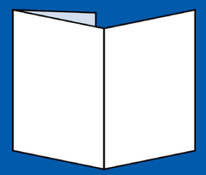


FOLDED Insert Options

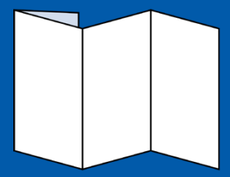
FLYER 2-PANEL
10.5" x 8.25"
Folds to: 5.25" x 8.25"



FLYER 3-PANEL
10.5" x 8.25"
Folds to: 3.5" x 8.25"



MENU 3-PANEL
16" x 8.25"
Folds to: 5.33" x 8.25"



MENU 4-PANEL
16" x 8.25"
Folds to: 3.5" x 8.25"

All available in premium stock. Subject to additional fees.

Direct Mail Marketing works. According to Canada Post's Smartmail Marketing team, Direct Mail boosts the results of other advertising efforts including online/social media and radio.

92%
of Canadians
READ
Direct Mail*

51%
of consumers
PURCHASED
a product online or in store after receiving direct mail.

88%
of Canadians
VISIT
a store or website after receiving direct mail.

39%
more time is spent with
INTEGRATED
direct mail and digital campaigns than with digital-only campaigns*.

Please note: Given the uncertainty of supply chain issues, delays in service may occur.

1.877.616.1818 | DRMG.ca
Head Office: 240 Wyecroft Rd. Oakville, Ontario L6K 2G7

Money $aver®
MARITIMES | ENVELOPE DISTRIBUTION 2023

REACHING 250K HOMES PER ISSUE

DRMG | Smartmail Marketing EXPERT Partner | Canada Post Postes Canada | Money $aver

TO ADVERTISE:
1.877.616.1818 | DRMG.com

Canada Post Expert Partner

As a Smartmail Marketing Expert Partner, we can pass on exclusive offers, targeting, and demographic insights to our clients.

Frequency and Repetition

Two keys to an effective marketing strategy. A multi mailing campaign in the Money Saver Envelope achieves both.

Shared Direct Mail

Increase your reach and lower your cost by sharing the cost of postage with local, regional, and national advertisers.

Solo Direct Mail

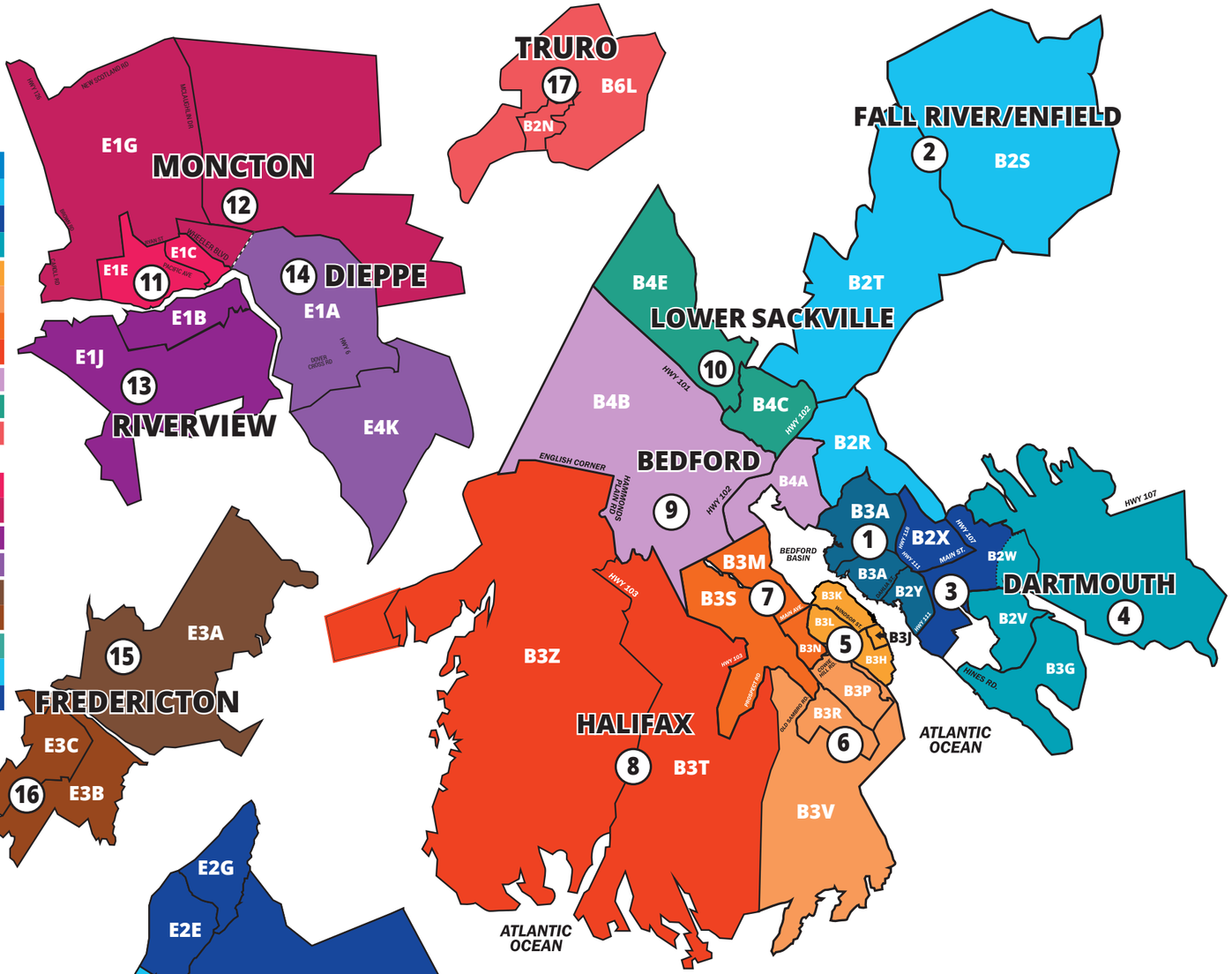
Increase your response rate and have your brand stand out by communicating one-on-one with prospects through a solo postcard, menu or brochure.

Need Menus?

We offer many different sizes and paper stock options.

Money Saver Envelope
Distribution Zones

NOVA SCOTIA 137,500 HOMES	1	Dartmouth-North	B2Y, B3A, B3B
	2	Fall River/Enfield/Elmsdale	B0N, B2R, B2S, B2T
	3	Dartmouth Portland Hills/Estates, Woodlawn, Westphal, Waverly	B2W, B2X
	4	Dartmouth Forrest Hills/Colby Village, Eastern Passage	B2V, B2W (Forest Hills), B3G
	5	Halifax, Peninsula	B3H, B3J, B3K, B3L
	6	Halifax, Northwest Arm	B3P, B3R, B3V
	7	Halifax, Clayton Park/Fairview/Larry Uteck	B3M, B3N, B3S
	8	Halifax, Beechville, Lakeside, Timberlea, Tantallon	B3T, B3Z
	9	Bedford (Includes Bedford South, Bedford West and Larry Uteck Dr)	B4A, B4B
	10	Lower Sackville	B4C, B4E
	17	Truro	B2N, B6L
NEW BRUNSWICK 112,500 HOMES	11	Moncton-Downtown	E1C, E1E
	12	Moncton-North	E1A (partial), E1G
	13	Riverview	E1B, E1J, E4H, E4J
	14	Dieppe	E1A, E4K (partial)
	15	Fredericton-North	E3A, E3B, E3C
	16	Fredericton-South	E3B, E3C, E2V
	18	Saint John East	E2M, E2P, E2J
	19	Saint John West	E2K, E2H, E2L, E2R
	20	Rothesay/Quispamsis	E2N, E2E, E2G



- **Reaching** 250,000 homes
- **20 Distribution Zone** (12,500 per zone)
- **Issued** 10x per year

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