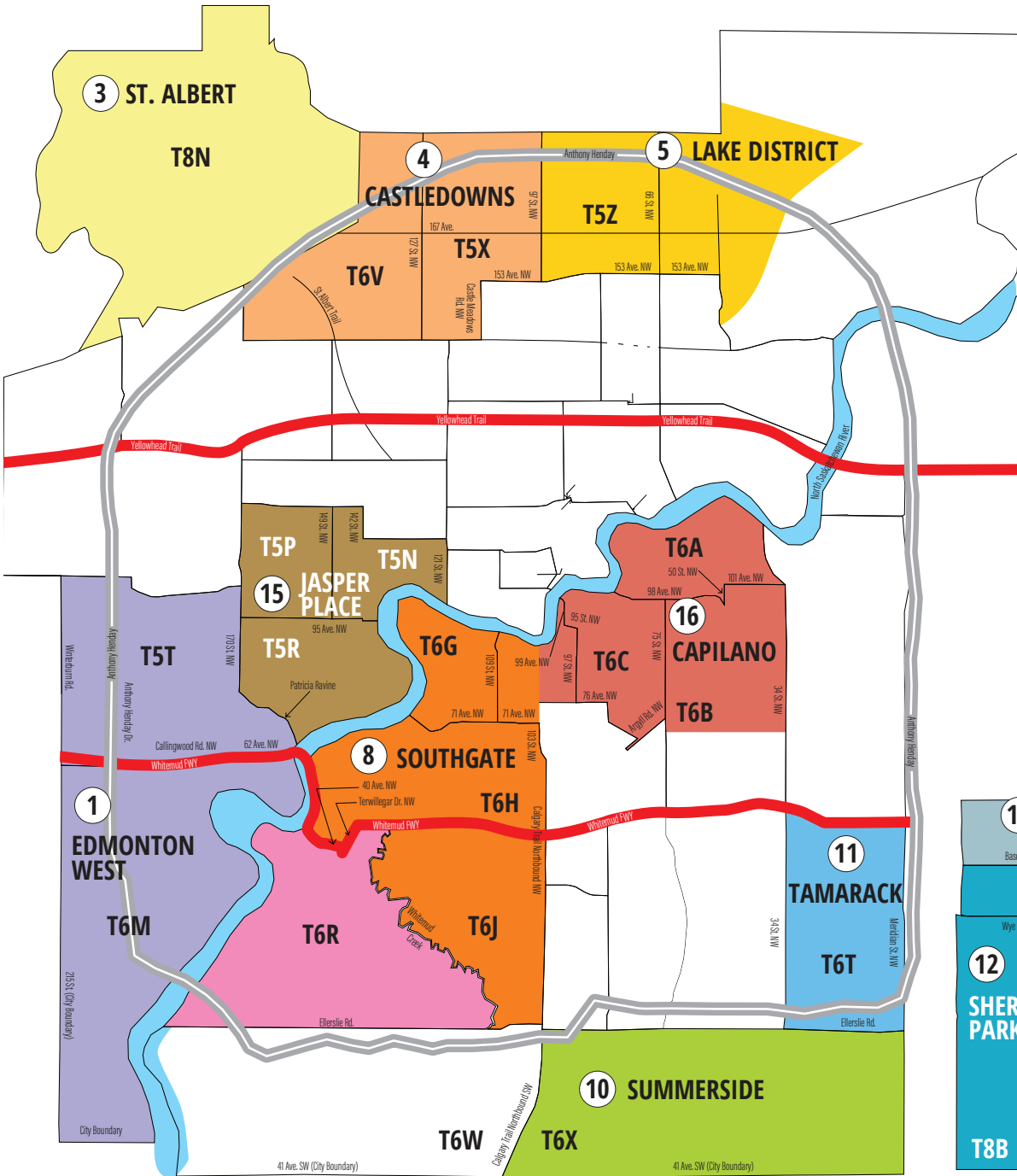


Money \$aver[®]

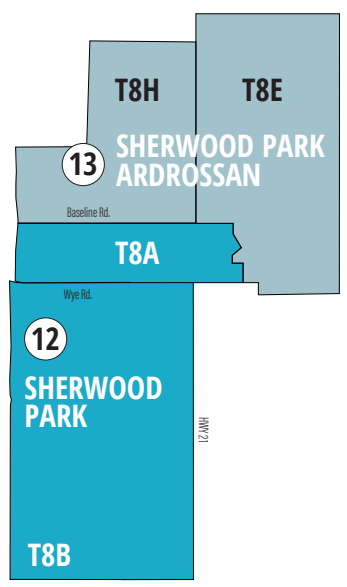
EDMONTON | DISTRIBUTION 2023

REACHING
OVER
137K
HOMES
PER ISSUE

Covering 11
Distribution Zones



- 01 Edmonton West
- 03 St. Albert
- 04 Castledowns
- 05 Lake District, Clareview
- 08 Lendrum, Southgate
- 10 Summerside
- 11 Tamarack
- 12 Sherwood Park
- 13 Sherwood Park Ardrossan
- 15 Jasper Place, Buena Vista, Glenora, Downtown Fringe
- 16 Capilano, Bonnie Doon



Approximative Limit Zones



TO ADVERTISE:
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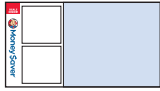
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DISTRIBUTION
2023



Publication Specs

Cover Options



FRONT COVER
6.5" x 5.875"



DOUBLE FEATURE PANEL
2.7" x 5.375"



SINGLE FEATURE PANEL
2.7" x 2.6"



BACK COVER
10.75" x 4"



No Fold Insert Options

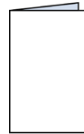


MINI FLYER
3.35" x 8.25"

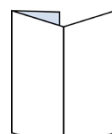


STANDARD FLYER
5.25" x 8.25"

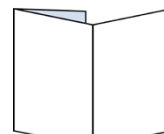
Folded Insert Options



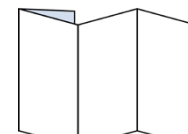
FLYER 2-PANEL
10.5" x 8.25"
Folds: 5.25" x 8.25"



FLYER 3-PANEL
10.5" x 8.25"
Folds: 3.56" x 8.25"



MENU 3-PANEL
16" x 8.25"
Folds: 5.396" x 8.25"



MENU 4-PANEL
16" x 8.25"
Folds: 4.06" x 8.25"

- Reaching 137,500 homes
- Covering 11 distribution zones
- Issued 11x a year



Distribution

01	Edmonton West	12,500 homes	T5T, T6M
03	St. Albert	12,500 homes	T8N
04	Castledowns	12,500 homes	T5X, T6V
05	Lake District, Clareview	12,500 homes	T5Y, T5Z
08	Lendrum, Southgate	12,500 homes	T6G, T6H, T6J
10	Summerside	12,500 homes	T6X
11	Tamarack	12,500 homes	T6T
12	Sherwood Park	12,500 homes	T8A, T8B
13	Sherwood Park Ardrossan	12,500 homes	T8A, T8E, T8H
15	Jasper Place, Buena Vista, Glenora, Downtown Fringe	12,500 homes	T5N, T5P, T5R
16	Capilano, Bonnie Doon	12,500 homes	T5N, T5P, T5R

	ISSUE	IN-HOME BETWEEN	DEADLINE
1	FEB	Feb 8 - Feb 15	Jan 16
2	MAR	Mar 15 - Mar 22	Feb 17
3	APR	Apr 12 - Apr 19	Mar 22
4	MAY	May 10 - May 17	Apr 19
5	JUN	Jun 14 - Jun 21	May 19
6	JUL	Jul 12 - Jul 19	Jun 19
7	AUG	Aug 16 - Aug 23	Jul 21
8	SEP	Sep 13 - Sep 20	Aug 21
9	OCT	Oct 18 - Oct 25	Sep 22
10	NOV	Nov 15 - Nov 22	Oct 23
11	DEC	Dec 6 - Dec 13	Nov 13

Please note: Given the uncertainty of supply chain issues, delays in service may occur. Additional fees applicable for premium stock upgrade.

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