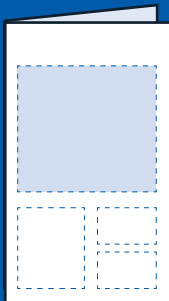


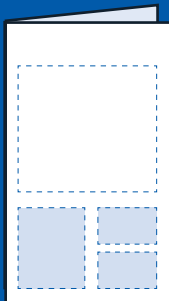
Money Saver Magazine

Artwork Specifications

COVER SIZE Options



FRONT COVER
6.125"w x 5.4375"h



FEATURE PANELS
Full: 3"w x 2.625"h
Half: 3"w x 1.25"h



BACK COVER
6.625"w x 10.875"h

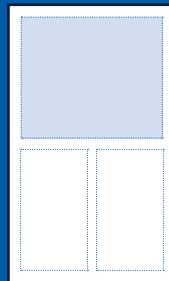
88%
of Canadians visit
a store or go online
after receiving a
direct mail piece*

*Canada Post, Kantar, SMM Stats update 2019

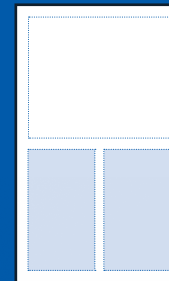
INSIDE AD SIZE Options



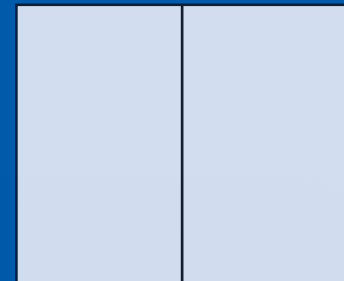
FULL PAGE
6.625"w x 10.875"h



HALF PAGE
6.125"w x 5.0625"h

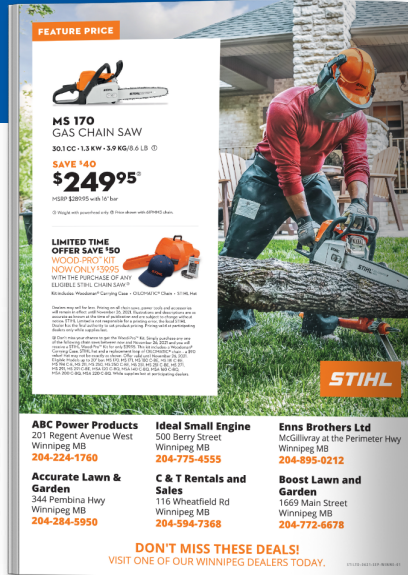


QUARTER PAGE
2.94"w x 5.0625"h



DOUBLE PAGE SPREAD
13.25"w x 10.875"h

Please note:
Given the uncertainty of supply chain issues, delays in service may occur.



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- Covering 4 distribution zones
- Issued 8x a year

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02 WINNIPEG NORTH EAST 30,000 Homes R2C, R2E, R2G, R2K, R3W

03 WINNIPEG SOUTH WEST 30,000 Homes R3M, R3N, R3P, R3R, R3S, R3T, R3V, R3Y

04 WINNIPEG SOUTH EAST 30,000 Homes R2H, R2J, R2M, R2N, R3L, R3X

Publication Schedule 2023

ISSUE	IN HOME DATES	DEADLINE
1 FEB	Feb 15 - Feb 22	Jan 31
2 MAR	Mar 27 - Apr 3	Feb 28
3 MAY	May 17 - May 24	May 2
4 JUN	Jun 14 - Jun 21	May 30
5 JUL	Jul 24 - Jul 31	Jun 26
6 SEP	Sep 13 - Sep 20	Aug 28
7 OCT	Oct 11 - Oct 18	Sep 25
8 NOV	Nov 20 - Nov 27	Oct 24

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