

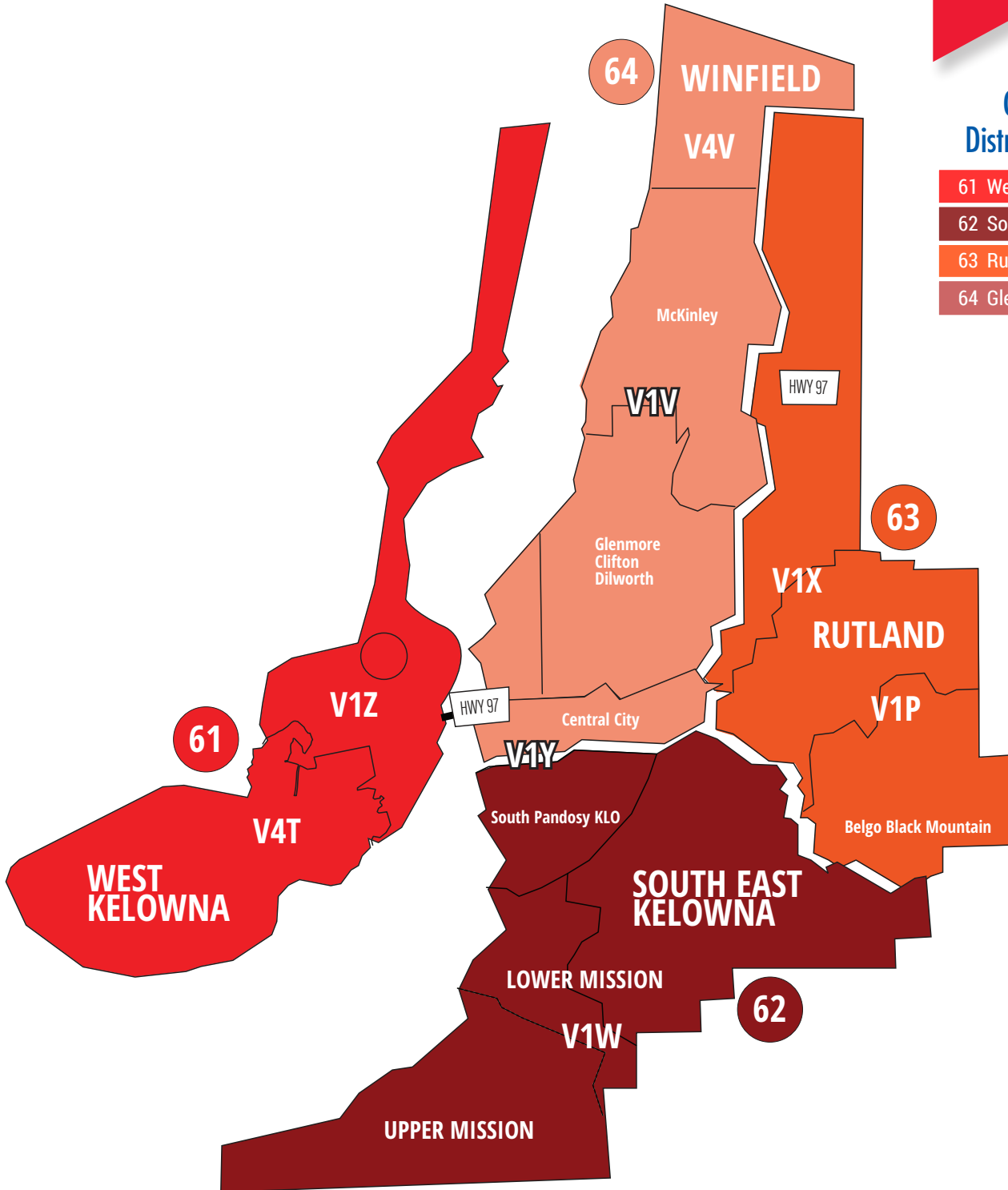
Money \$aver

OKANAGAN | BRITISH COLUMBIA
2023

REACHING
OVER
50K
HOMES
PER ISSUE

Covering 4
Distribution Zones

- 61 West Kelowna
- 62 South East Kelowna
- 63 Rutland
- 64 Glenmore, Winfield



DELIVERED BY
CANADA POSTES
POST CANADA

TO ADVERTISE:
778.400.3636 | DRMG.com DRMG

Put Your Marketing Dollars Towards Best Response Rates



- Reaching 50,000 homes
- Covering 4 distribution zones
- Issued 12x a year



Distribution

KELOWNA
4 Zones **50,000 Homes**

61	West Kelowna	12,500 homes	V0H, V1Z, V4T
62	South East Kelowna	12,500 homes	V1W, V1Y
63	Rutland	12,500 homes	V1P, V1X
64	Glenmore, Winfield	12,500 homes	V1V, V1Y, V4V

	ISSUE	IN-HOME BETWEEN	DEADLINE
1	JAN	Jan 18 - Jan 27	Dec 16
2	FEB	Feb 22 - Mar 3	Jan 24
3	MAR	Mar 22 - Mar 31	Feb 22
4	APR	Apr 19 - Apr 28	Mar 23
5	MAY	May 24 - Jun 2	Apr 25
6	JUN	Jun 21 - Jun 30	May 24
7	JUL	Jul 19 - Jul 28	Jun 22
8	AUG	Aug 23 - Sep 1	Jul 25
9	SEP	Sep 20 - Sep 29	Aug 24
10	OCT	Oct 18 - Oct 27	Sep 20
11	NOV	Nov 15 - Nov 24	Oct 19
12	DEC	Dec 6 - Dec 15	Nov 13