

Money \$aver

KELOWNA & WEST KELOWNA | BC 2025

REACHING
50K
HOMES
PER ISSUE



Kelowna
Money \$aver

Want to advertise with Money \$aver?
(778) 400-3636
drmng.com

CARRYOUT ONLY
ANY CRUST, SMALL, MEDIUM OR LARGE
2-TOPPING PIZZAS FOR
\$13.99 EACH
OFFER CODE: 839
(LIMIT ONE ORDER)

ORDER ONLINE  DOMINOS.CA

GET A MEDIUM DELUXE PIZZA FEAST FOR ONLY
\$12.99 Offer Code: 3189
(LIMIT ONE ORDER)

14" BROOKLYN FEAST PIZZA FOR ONLY
\$14.99 Pick Up or Delivery Offer Code: 4006

See inside for More Coupons & Offers

PRO-STEAM
Plus
CARPET CLEANING
See inside for over \$170 worth of savings.



SCAN FOR
TESTIMONIALS



Delivered by



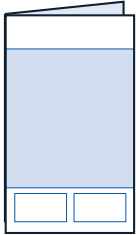
TO ADVERTISE:
1.866.993.0600 | DRMNG.com

Money \$aver®

KELOWNA & WEST KELOWNA



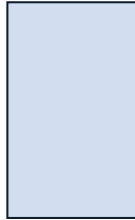
PUBLICATION SPECS



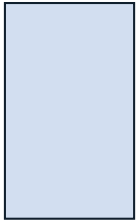
FRONT COVER TALL
6"w x 7.75"h



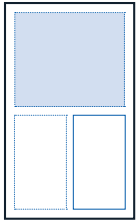
FEATURE PANELS
Full: 5.5"w x 1.3"h
Half: 2.65"w x 1.3"h



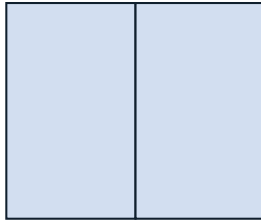
BACK COVER
6"w x 10.875"h



FULL PAGE
6"w x 10.875"h



HALF PAGE
5.5"w x 5.06"h



DOUBLE PAGE SPREAD
12"w x 10.875"h

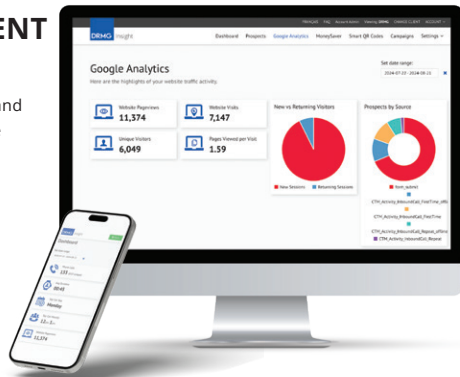
• Issued 12x per year

CAMPAIGN MEASUREMENT + ANALYTICS

DRMG Insight™ allows businesses to monitor and measure the effectiveness of online & offline marketing efforts

Key Components:

- ✓ Gain valuable insights to optimize your campaigns
- ✓ Get a complete picture of your ROAS
- ✓ Track all your efforts in one place



MAILING SCHEDULE

ISSUE	IN-HOMES
1 JAN	Jan 15 - 22
2 FEB	Feb 12 - 19
3 MAR	Mar 12 - 19
4 APR	Apr 9 - 16
5 MAY	May 7 - 14
6 JUN	Jun 11 - 18
7 JUL	Jul 16 - 23
8 AUG	Aug 20 - 27
9 SEP	Sep 24 - 1
10 OCT	Oct 29 - 5
11 NOV	Nov 19 - 26
12 DEC	Dec 10 - 17

92%
of Canadians
READ
Direct Mail*

88%
of Canadians visit
a store or go online
after receiving a
direct mail piece*

66%
of Canadians
KEEP MAIL
they find useful*

*2018 Deal Nerd Coupon Study. Canada Post, Kantar, SMM Status update 2024.



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