

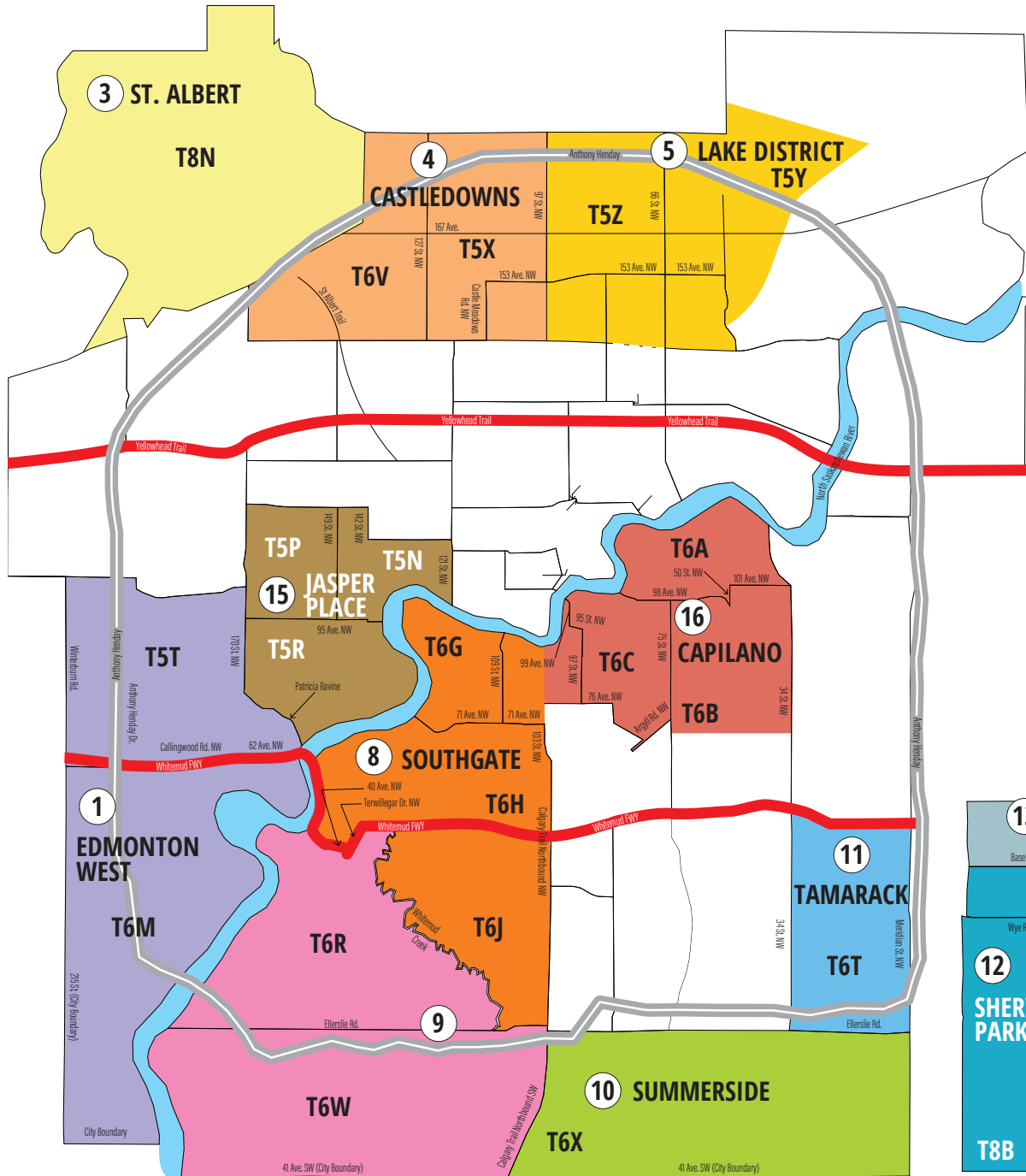
Money \$aver

EDMONTON | DISTRIBUTION 2024

REACHING
150K
HOMES
PER ISSUE

Covering 12 Distribution Zones

- 01 Edmonton West
- 03 St. Albert
- 04 Castledowns
- 05 Lake District, Clareview
- 08 Lendrum, Southgate
- 09 Riverbend, Terwilliger, Windermere
- 10 Summerside
- 11 Tamarack
- 12 Sherwood Park
- 13 Sherwood Park Ardrossan
- 15 Jasper Place, Buena Vista, Glenora, Downtown Fringe
- 16 Capilano, Bonnie Doon



Approximative Limit Zones



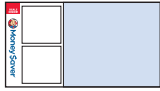
TO ADVERTISE:
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EDMONTON

DISTRIBUTION
2024

Publication Specs

Cover Options



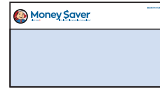
FRONT COVER
6.5" x 5.875"



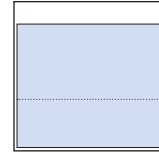
DOUBLE FEATURE PANEL
2.7" x 5.375"



SINGLE FEATURE PANEL
2.7" x 2.6"



BACK COVER
10.75" x 4"



INSIDE FULL BACK COVER
10.25"w x 9.6"h



No Fold Insert Options



MINI INSERT
3.35" x 8.25"

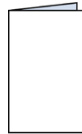


STANDARD INSERT
5.25" x 8.25"

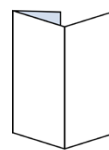


DELUXE POSTCARD
5.125" x 9"

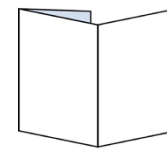
Folded Insert Options



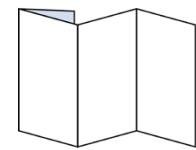
FLYER 2-PANEL
10.5" x 8.25"
Folds: 5.25" x 8.25"



FLYER 3-PANEL
10.5" x 8.25"
Folds: 3.56" x 8.25"



MENU 3-PANEL
16" x 8.25"
Folds: 5.396" x 8.25"



MENU 4-PANEL
16" x 8.25"
Folds: 4.06" x 8.25"

- Reaching 150,000 homes
- Covering 12 distribution zones
- Issued 11x a year

Distribution



01	Edmonton West	12,500 homes	T5T, T6M
03	St. Albert	12,500 homes	T8N
04	Castledowns	12,500 homes	T5X, T6V
05	Lake District, Clareview	12,500 homes	T5Y, T5Z
08	Lendrum, Southgate	12,500 homes	T6G, T6H, T6J
09	Riverbend, Terwilliger, Windermere	12,500 homes	T6R, T6W
10	Summerside	12,500 homes	T6X
11	Tamarack	12,500 homes	T6T
12	Sherwood Park	12,500 homes	T8A, T8B
13	Sherwood Park Ardrossan	12,500 homes	T8A, T8E, T8H
15	Jasper Place, Buena Vista, Glenora, Downtown Fringe	12,500 homes	T5N, T5P, T5R
16	Capilano, Bonnie Doon	12,500 homes	T6A, T6B, T6C

	ISSUE	IN-HOME BETWEEN	DEADLINE
1	FEB	Feb 7 - Feb 14	Jan 15
2	MAR	Mar 6 - Mar 13	Feb 12
3	APR	Apr 10 - Apr 17	Mar 18
4	MAY	May 8 - May 15	Apr 15
5	JUN	Jun 12 - Jun 19	May 17
6	JUL	Jul 10 - Jul 17	Jun 17
7	AUG	Aug 14 - Aug 21	Jul 22
8	SEP	Sep 11 - Sep 18	Aug 19
9	OCT	Oct 16 - Oct 23	Sep 20
10	NOV	Nov 13 - Nov 20	Oct 21
11	DEC	Dec 9 - Dec 16	Nov 15

Please note: Given the uncertainty of supply chain issues, delays in service may occur. Additional fees applicable for premium stock upgrade.

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