

Canada Post
Expert Partner
As a Smartmail Marketing Expert Partner, we can pass on exclusive offers, targeting, and demographic insights to our clients.

## Frequency

and Repetition
Two keys to an effective marketing strategy. A multi mailing campaign in the Money Saver Envelope achieves both.

Shared Direct Mail
Increase your reach and lower your cost by sharing the cost of postage with local, regional, and national advertisers.

Solo Direct Mail
Increase your response rate and have your brand stand out by communicating one-on-one with prospects through a solo postcard menu or brochure.

## Need Menus?

We offer many different sizes and paper stock options.

DISTRIBUTION ZONES


NEW BRUNSWICK 112,500 Homes


- Reaching 250,000 homes
- Issued 10x per year
- 20 Distribution Zones 12,500 homes per zone

