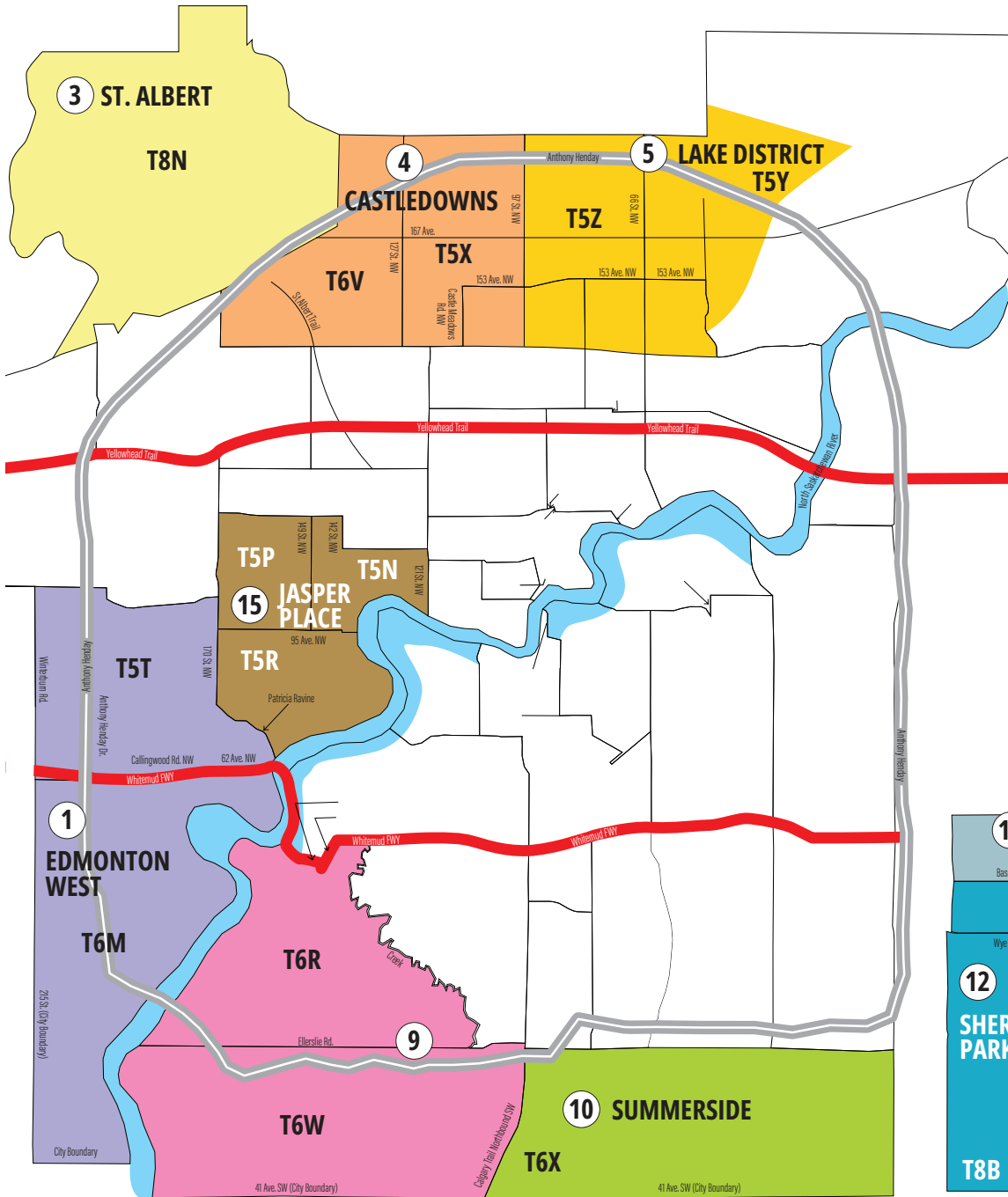


# Money \$aver

## EDMONTON | 2025 ENVELOPE

REACHING  
**112.5K**  
HOMES  
PER ISSUE

Covering **9**  
Distribution Zones



01	Edmonton West
03	St. Albert
04	Castledowns
05	Lake District, Clareview
09	Riverbend, Terwillegger, Windermere
10	Summerside
12	Sherwood Park
13	Sherwood Park Ardossan
15	Jasper Place, Glenora, Buena Vista, Downtown Fringe



\*Approximative Limit Zones.  
Zones 4 and 5 mail alternating months



Delivered by



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# Money \$aver

## EDMONTON

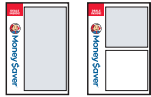


### PUBLICATION SPECS

#### Cover Options



**FRONT COVER**  
6.5" x 5.875"



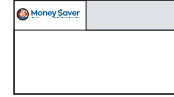
**FEATURE PANEL**  
Double: 2.7" x 5.375"  
Single: 2.7" x 2.6"



**INSIDE COVER**  
10.25"w x 9.6"h



**BACK COVER**  
10.75" x 4"



**FLAP**  
Standard: 6.25"w x 1.9"h  
Premium: 10.75"w x 1.9"h

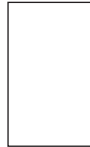
#### No Fold Insert Options



**MINI INSERT**  
3.35" x 8.25"



**STANDARD INSERT**  
5.25" x 8.25"

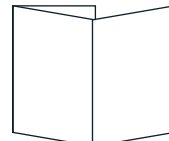


**DELUXE POSTCARD**  
5.125"w x 9"h

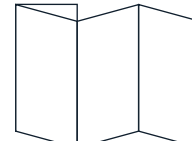
#### Folded Insert Options



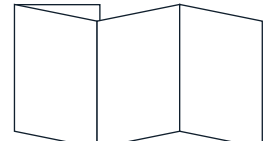
**FLYER 3-PANEL**  
10.5" x 8.25"  
Folds: 5.56" x 8.25"



**LARGE MENU 4-PANEL**  
21.5" x 8.25"  
Folds: 5.375" x 8.25"



**MENU 3-PANEL**  
16" x 8.25"  
Folds: 5.33" x 8.25"



**MENU 4-PANEL**  
16" x 8.25"  
Folds to: 3.5" x 8.25"

Additional fees applicable for premium stock upgrade.

### COVERING 9 DISTRIBUTION ZONES

#	Zone Description	FSAs
01	Edmonton West	T5T, T6M
03	St. Albert	T8N
04	Castledowns*	T5X, T6V
05	Lake District, Clareview*	T5Y, T5Z
09	Riverbend, Terwilliger, Windermere	T6R, T6W
10	Summerside	T6X
12	Sherwood Park	T8A, T8B
13	Sherwood Park Ardrossan	T8A, T8E, T8H
15	Jasper Place, Buena Vista, Glenora, Downtown Fringe	T5N, T5P, T5R

\* These locations DO NOT have a Feb & Dec mailing:

- 09 Lendrum, Southgate
- 10 Summerside
- 15 Jasper Place, Buena Vista, Glenora, DT Fringe

### MAILING SCHEDULE

ISSUE	IN-HOMES	DEADLINE
1 FEB	Feb 5 - 12	Jan 15
2 MAR	Mar 5 - 12	Feb 12
3 APR	Apr 9 - 16	Mar 19
4 MAY	May 7 - 14	Apr 16
5 JUN	Jun 11 - 18	May 21
6 JUL	Jul 9 - 16	Jun 16
7 AUG	Aug 13 - 20	Jul 22
8 SEP	Sep 10 - 17	Aug 19
9 OCT	Oct 15 - 22	Sep 23
10 NOV	Nov 12 - 19	Oct 22
11 DEC	Dec 8 - 15	Nov 17

\*Zone 4 mails February, April, June, August, October, December. \*Zone 5 mails in March, May, July, September, November

**92%**  
of Canadians  
**READ**  
Direct Mail\*

**88%**  
of Canadians visit  
a store or go online  
after receiving a  
direct mail piece\*

**66%**  
of Canadians  
**KEEP MAIL**  
they find useful\*

\*2018 Deal Nerd Coupon Study. Canada Post, Kantar, SMM Status update 2024.



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