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256KHOMES
PER ISSUE







POST







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COVERING 5 DISTRIBUTION ZONES

#	Zone Description	Homes	FSAs
02	Cambridge	54,000	N0B, N1P, N1R, N1S, N1T, N3C, N3E, N3H
03	Guelph	55,000	N1C, N1E, N1G, N1H, N1K, N1L
04	Kitchener North	50,000	N2M, N2G, N2N, N2H, N2B
05	Kitchener South	50,000	N2A, N2E, N2P, N2R, N2C
07	Waterloo	47,000	N2J, N2K, N2L, N2T, N2V, N3B

- Reaching 256,000 homes
- **Issued** 12x per year
- 5 Distribution Zones

MAILING SCHEDULE

ISSUE		IN-HOMES
1	JAN	Jan 15 - Jan 22
2	FEB	Feb 12 - Feb 19
3	MAR	Mar 10 - Mar 17
4	APR	Apr 7 - Apr 14
5	MAY	Apr 30 - May 7
6	JUN	Jun 4 - Jun 11
7	JUL	Jul 9 - Jul 16
8	AUG	Aug 13 - Aug 20
9	SEP	Sep 17 -Sep 24
10	ОСТ	Oct 22 - Oct 29
11	NOV	Nov 12 - Nov 19
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