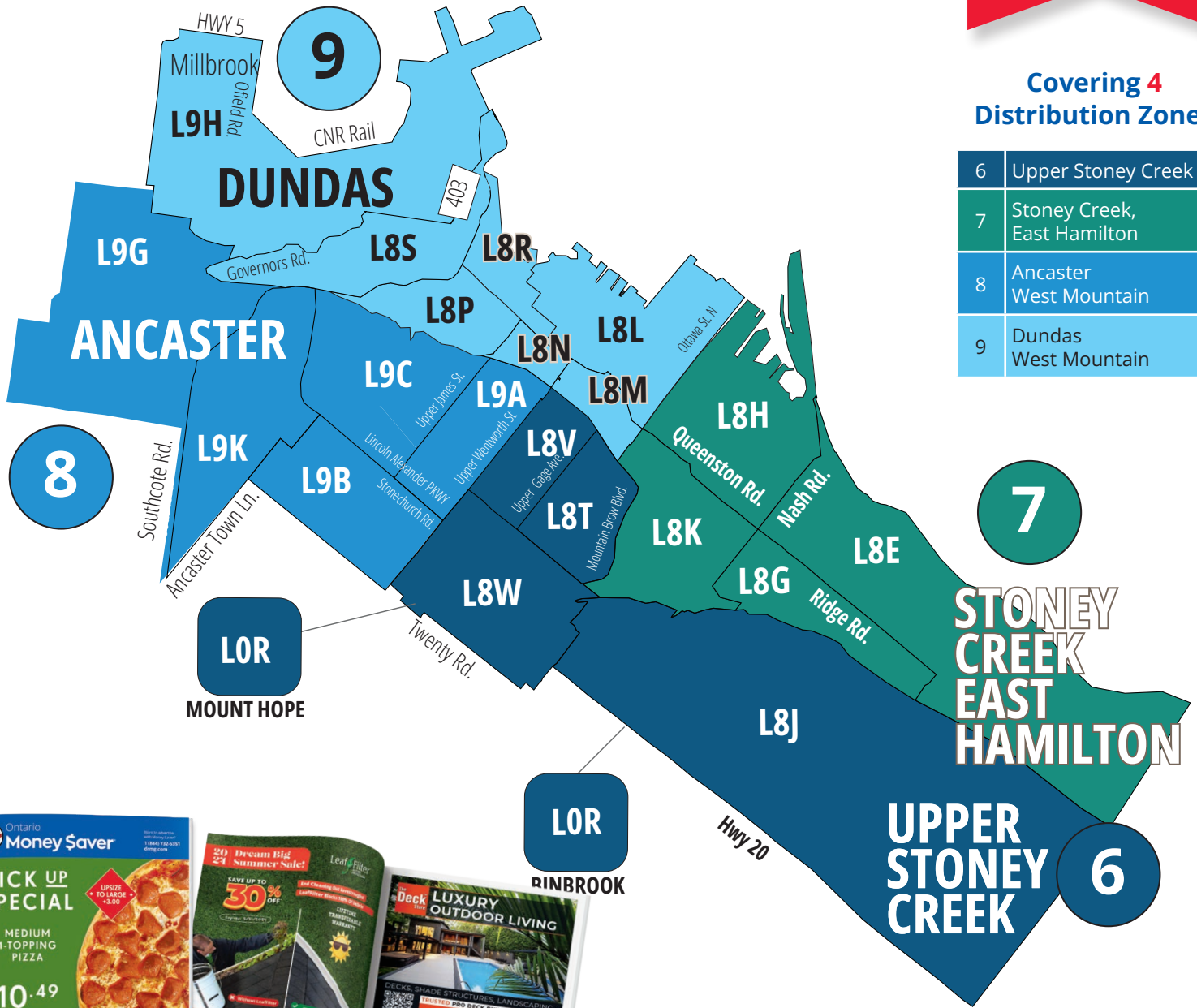


# Money \$aver

## HAMILTON | MAGAZINE DISTRIBUTION 2025

REACHING  
**160K**  
HOMES  
PER ISSUE



Covering **4**  
Distribution Zones

6	Upper Stoney Creek
7	Stoney Creek, East Hamilton
8	Ancaster West Mountain
9	Dundas West Mountain



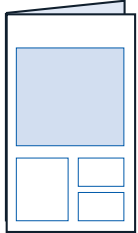
Approximative Limit Zones



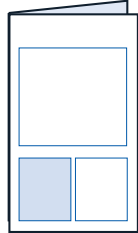
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## PUBLICATION SPECS



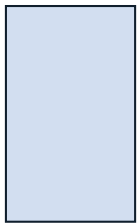
**FRONT COVER**  
6.125"w x 5.4375"h



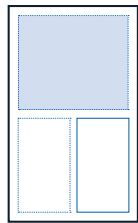
**FEATURE PANELS**  
Full: 2.65"w x 2.8"h  
Half: 2.65"w x 1.3"h



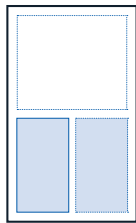
**BACK COVER**  
6.625"w x 10.875"h



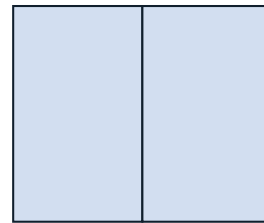
**FULL PAGE**  
6.625"w x 10.875"h



**HALF PAGE**  
6.125"w x 5.0625"h



**QUARTER PAGE**  
2.94"w x 5.0625"h



**DOUBLE PAGE SPREAD**  
13.25"w x 10.875"h



## COVERING 4 DISTRIBUTION ZONES

#	Zone Description	FSAs
6	Upper Stoney Creek	L0R, L8J, L8T, L8V, L8W
7	Stoney Creek, East Hamilton	L8E, L8G, L8H, L8K
8	Ancaster West Mountain	L9A, L9B, L9C, L9G, L9K
9	Hamilton West Central Dundas	L0R, L8L, L8M, L8N, L8P, L8R, L8S, L9H

- **Reaching** 160,000 homes
- **Issued** 12x per year
- **4** Distribution Zones 40,000 homes per zone

## MAILING SCHEDULE

ISSUE	IN-HOMES
1 JAN	Jan 8 - 15
2 FEB	Feb 5 - 12
3 MAR	Mar 5 - 12
4 APR	Apr 2 - 9
5 MAY	Apr 30 - 7
6 JUN	Jun 11 - 18
7 JUL	Jul 9 - 16
8 AUG	Aug 13 - 20
9 SEP	Sep 17 - 24
10 OCT	Oct 22 - 29
11 NOV	Nov 12 - 19
12 DEC	Dec 3 - 10

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