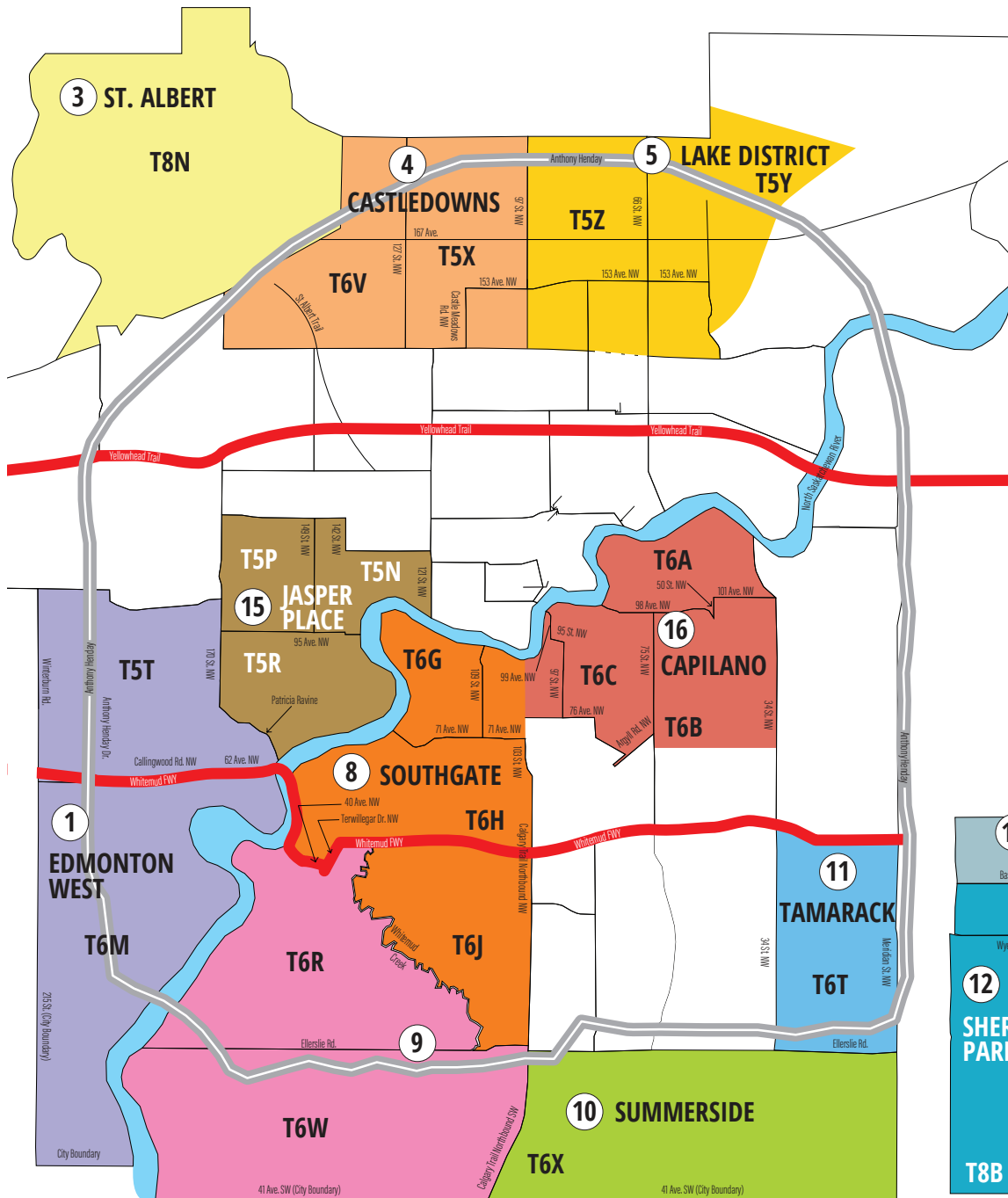


Money \$aver

EDMONTON | 2025 ENVELOPE

REACHING
150K
HOMES
PER ISSUE

Covering 12 Distribution Zones



01	Edmonton West
03	St. Albert
04	Castledowns
05	Lake District, Clareview
08	Lendrum, Southgate
09	Riverbend, Terwillegar, Windermere
10	Summerside
11	Tamarack
12	Sherwood Park
13	Sherwood Park Ardrossan
15	Jasper Place, Glenora, Buena Vista, Downtown Fringe
16	Capilano, Bonnie Doon



*Approximative Limit Zones



Delivered by



TO ADVERTISE:
1 (866) 993-0600 | DRMG.com

Money \$aver EDMONTON

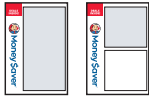


PUBLICATION SPECS

Cover Options



FRONT COVER
6.5" x 5.875"



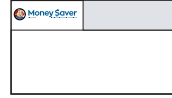
FEATURE PANEL
Double: 2.7" x 5.375"
Single: 2.7" x 2.6"



INSIDE COVER
10.25"w x 9.6"h



BACK COVER
10.75" x 4"



FLAP
Standard: 6.25"w x 1.9"h
Premium: 10.75"w x 1.9"h

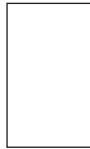
No Fold Insert Options



MINI INSERT
3.35" x 8.25"



STANDARD INSERT
5.25" x 8.25"

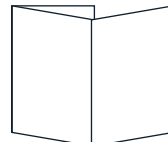


DELUXE POSTCARD
5.125"w x 9"h

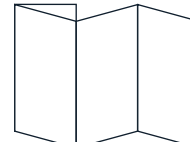
Folded Insert Options



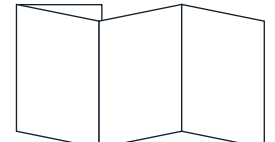
FLYER 3-PANEL
10.5" x 8.25"
Folds: 5.56" x 8.25"



LARGE MENU 4-PANEL
21.5" x 8.25"
Folds: 5.375" x 8.25"



MENU 3-PANEL
16" x 8.25"
Folds: 5.33" x 8.25"



MENU 4-PANEL
16" x 8.25"
Folds to: 3.5" x 8.25"

Additional fees applicable for premium stock upgrade.

COVERING 12 DISTRIBUTION ZONES

#	Zone Description	FSA's
01	Edmonton West	T5T, T6M
03	St. Albert	T8N
04	Castledowns	T5X, T6V
05	Lake District, Clareview	T5Y, T5Z
08	Lendrum, Southgate	T6G, T6H, T6J
09	Riverbend, Terwilliger, Windermere	T6R, T6W
10	Summerside	T6X
11	Tamarack	T6T
12	Sherwood Park	T8A, T8B
13	Sherwood Park Ardrossan	T8A, T8E, T8H
15	Jasper Place, Buena Vista, Glenora, Downtown Fringe	T5N, T5P, T5R
16	Capilano, Bonnie Doon	T6A, T6B, T6C

MAILING SCHEDULE

ISSUE	IN-HOMES	DEADLINE
1 FEB	Feb 5 - 12	Jan 15
2 MAR	Mar 5 - 12	Feb 12
3 APR	Apr 9 - 16	Mar 19
4 MAY	May 7 - 14	Apr 16
5 JUN	Jun 11 - 18	May 21
6 JUL	Jul 9 - 16	Jun 16
7 AUG	Aug 13 - 20	Jul 22
8 SEP	Sep 10 - 17	Aug 19
9 OCT	Oct 15 - 22	Sep 23
10 NOV	Nov 12 - 19	Oct 22
11 DEC	Dec 8 - 15	Nov 17

92%
of Canadians
READ
Direct Mail*

88%
of Canadians visit
a store or go online
after receiving a
direct mail piece*

66%
of Canadians
KEEP MAIL
they find useful*

*2018 Deal Nerd Coupon Study. Canada Post, Kantar, SMM Status update 2024.



Delivered by



TO ADVERTISE:
1 (866) 993-0600 | DRMG.com